# Building mission-focused organizations

**Randall Koutnik** 

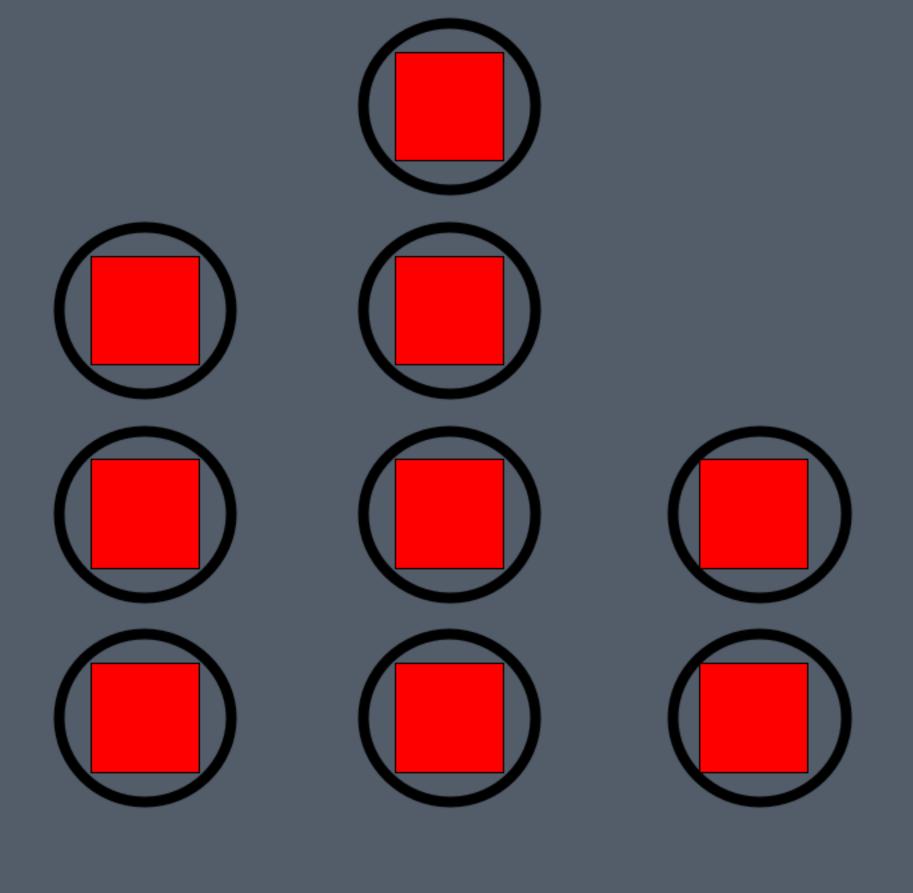




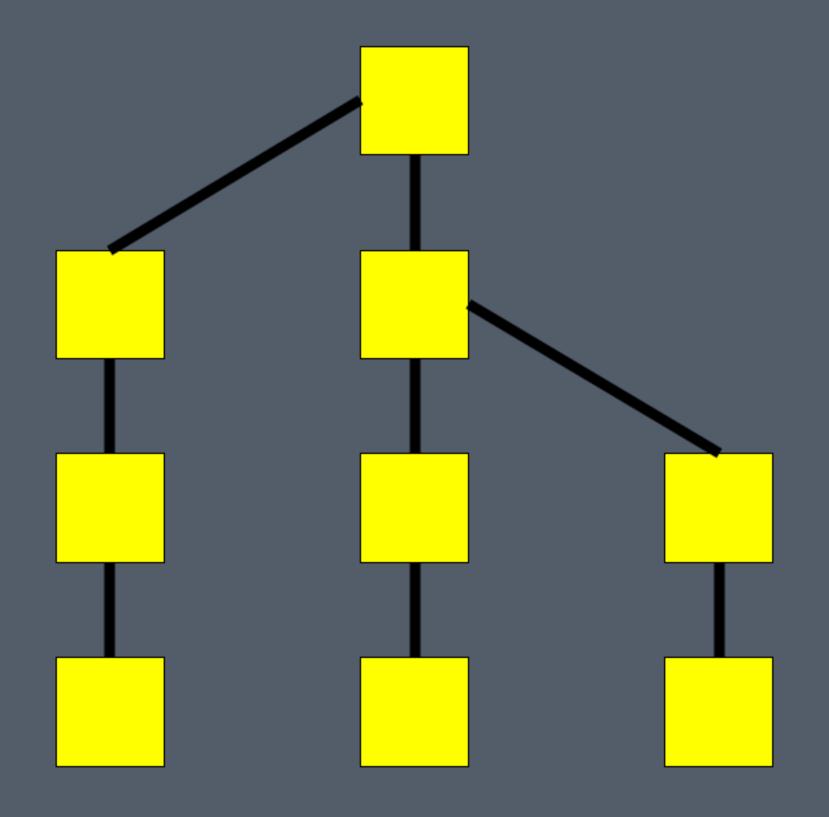
#### Communication flow



# A Typology of Organizational Cultures

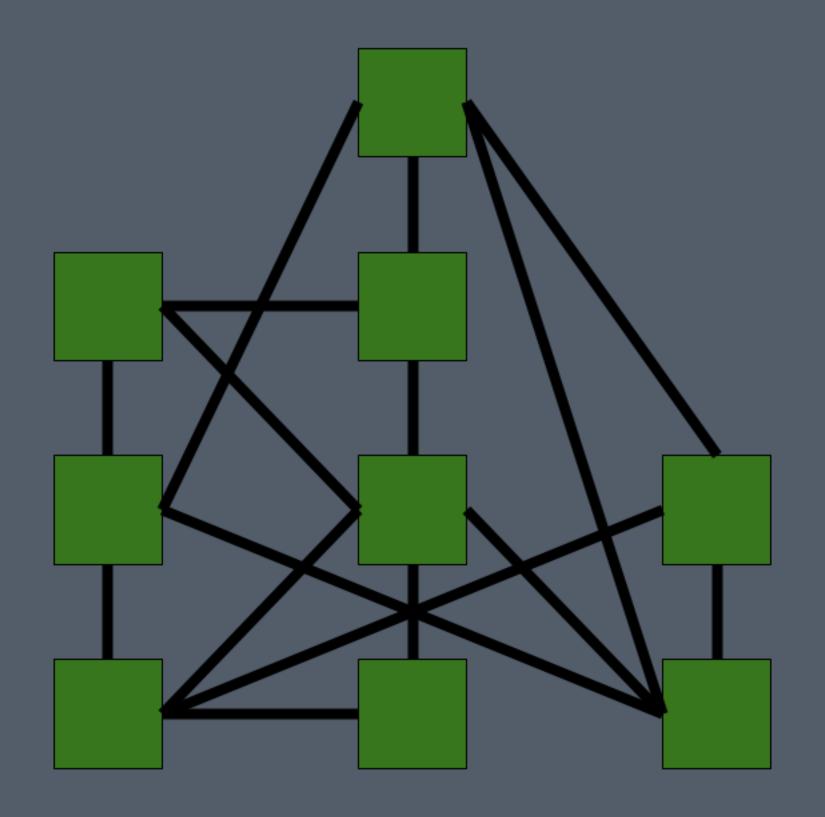


## Pathological



#### Bureaucratic





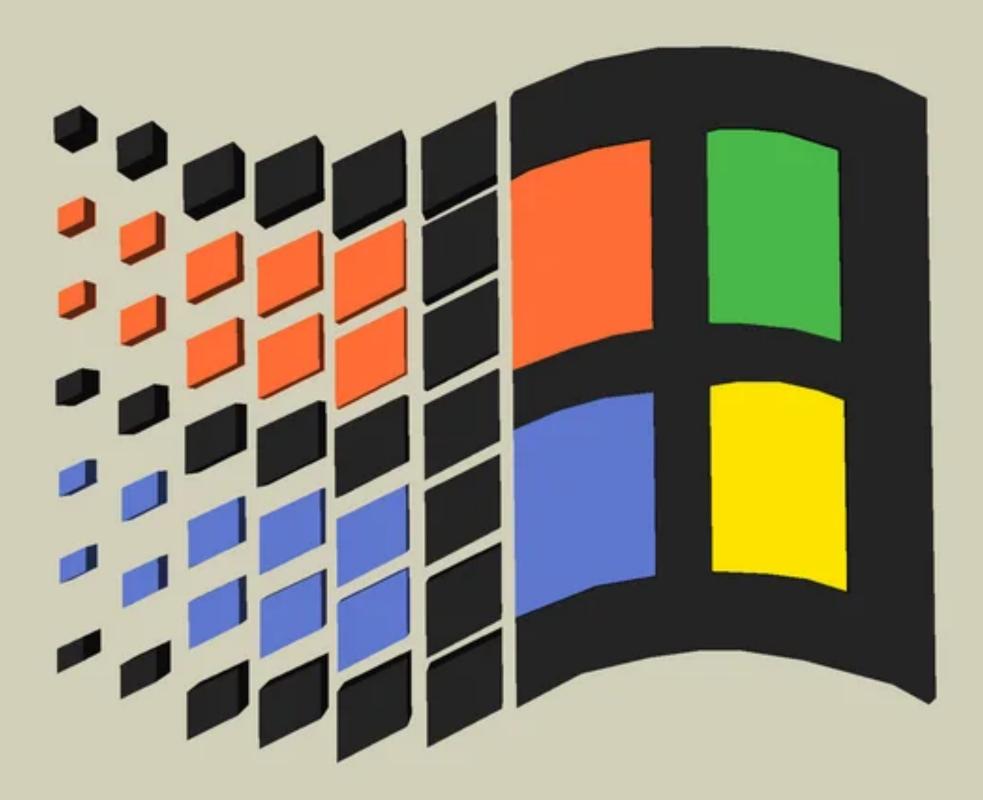
### Generative

# Growing a generative organization



## MISSION...





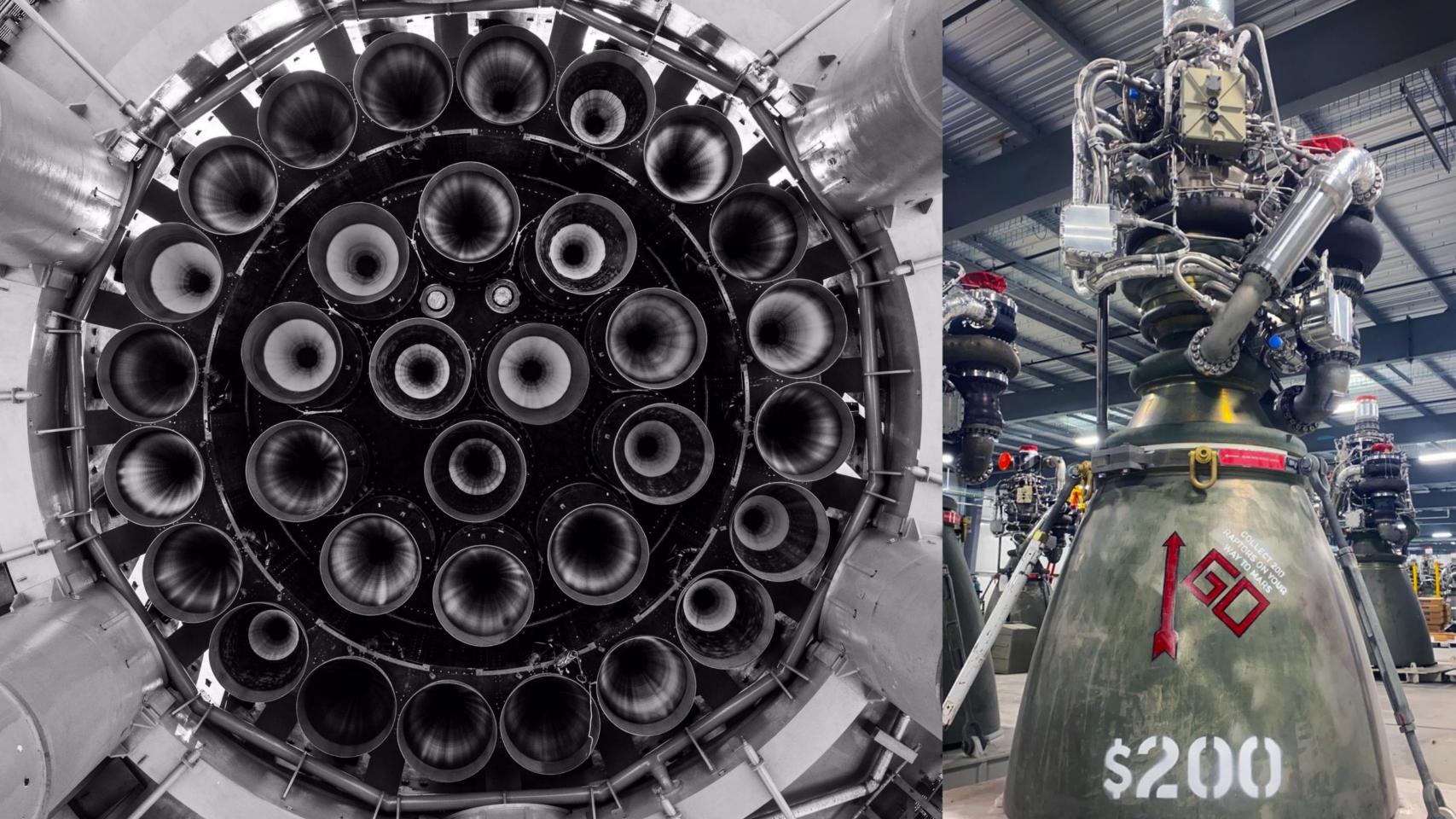
#### "Please use Bing"

### ..to Metrics

#### MAKING HUMANITY MULTIPLANETARY











# ## JELLYFISH