Leading in Context

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I have a secret

Context

Types of context

- Domain

- Culture

- Portfolio

- Strategy

- Gaps

- Macro

Leading in context is the key challenge of a staff engineer

Durable Leadership

Dealing with new context

- Acknowledge the change

- Let go of preconceptions and the need to have them

- Drive clarity on the context

Anticipating change

- Dig deep until you hit first principles

- Network, learn to keep a secret

- Understand your most visible users and competitors

The most effective staff engineers are able to lead even when context changes

Growth for the adaptable

What do you want?

- Money/prestige

- Work-life balance

- Relationships/mentorship

- Deep work

- Staying in the code

- Social good

- Fun/sense of belonging

Adaptability to new context leads to an increase in opportunities. Choose wisely.

Thank you.
Enjoy the day.
Good luck.