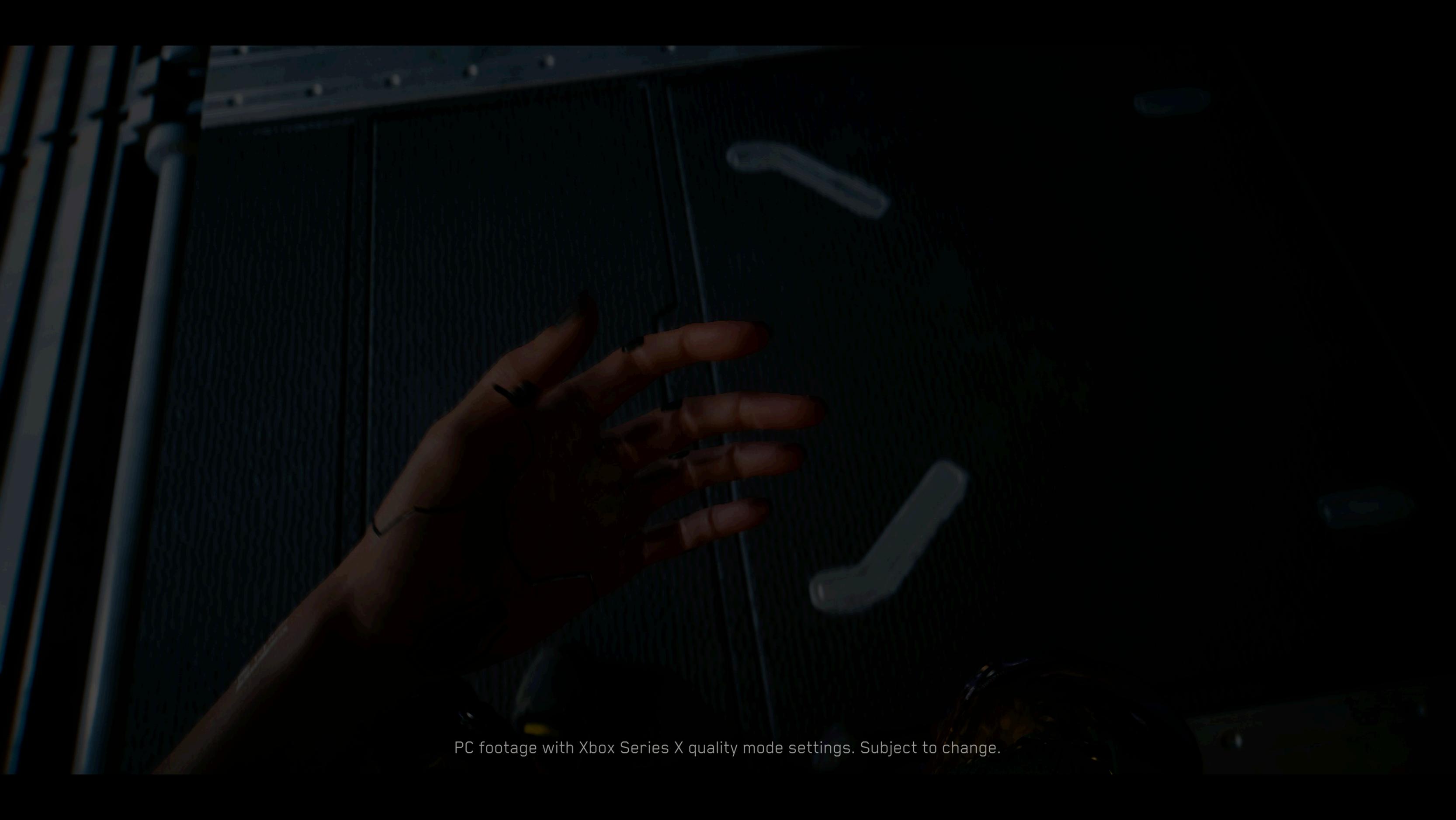




# TRANSFORMING A GAME COMPANY

*Colin Walder*



PC footage with Xbox Series X quality mode settings. Subject to change.



# You might remember this

After this happened you can imagine we never wanted to see such a thing happen again.



# Path to change



## Three Kingdoms of Tech



## The Knights Arise (2018)



## One Team, Three Pillars



# The Value of Values



## But isn't it just Corpo Bullshit? (2019)



## Core Values and Where to Find Them



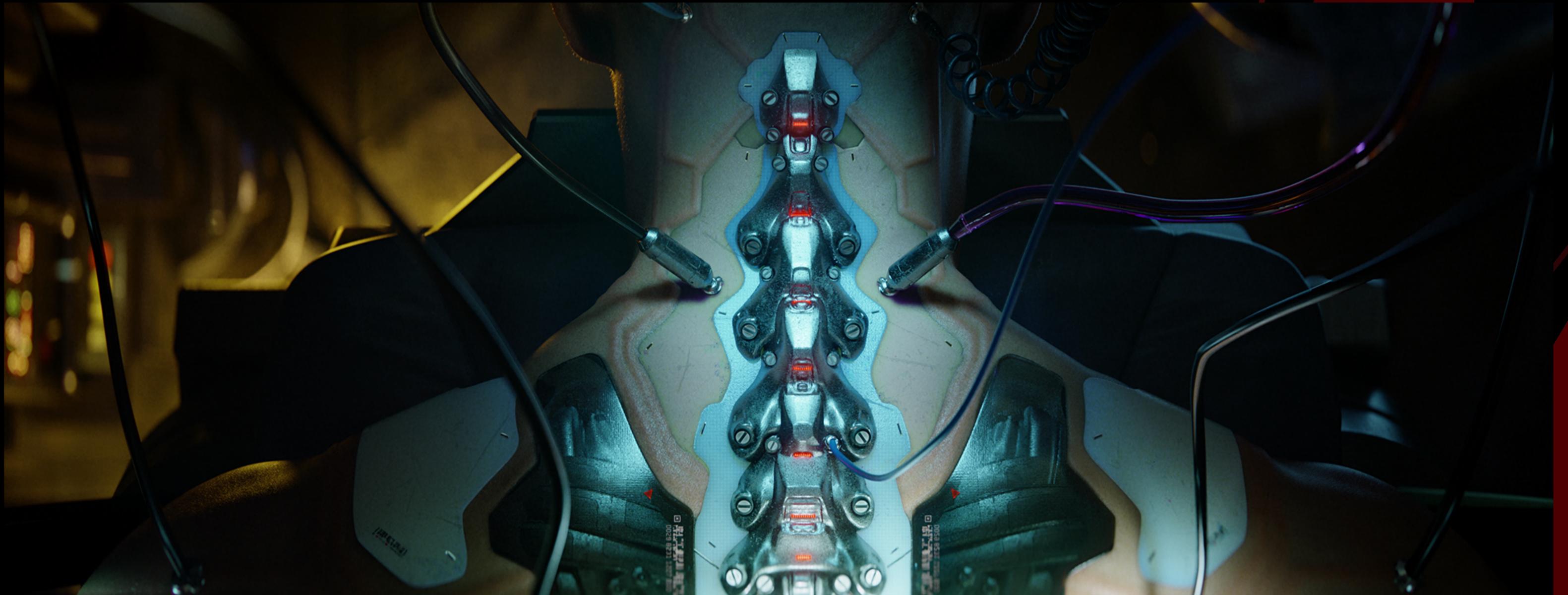
# 2020: REALITY CHECK



## Cyberpunk 2077 Release



# RED 2.0



# Breaking the Mold



## Something Lost...



# 2023: REALITY CHECK

# Cyberpunk 2077: Phantom Liberty delivers on the promises the base game failed to deliver at launch – hands-on

CD Projekt Red has been hard at work on making Cyberpunk 2077 a prettier, better, and smarter game – and it really shows.

# Hands-On: Phantom Liberty Is What Cyberpunk 2077 Wished It Could've Been - Kotaku

## Preview: Cyberpunk 2077: Phantom Liberty Is the PS5 RPG You've Always Wanted

Jacking in again

**FORBES NAMED CD PROJEKT THE BEST COMPANY IN THE IT SECTOR IN POLAND AND THE SECOND LARGEST IN THE COUNTRY**

## SOMETHING GAINED



In fact, Phantom Liberty takes advantage of all of the improvements that Cyberpunk 2077 has made since it was first released. From all of the bug fixes and tweaks, players will be playing Phantom Liberty at its very best, and seeing how CD Projekt Red have poured their hearts into the game, we can expect nothing less of the expansion as it could essentially be the “final” version of Cyberpunk 2077 that was envisioned when it was released.



**THANK YOU**

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