



Tackling the software engineering leader's **Dual Mandate**



Ariel Illouz
VP of Eng. at LinearB

Modern companies now compete on their ability to build and operate software efficiently.

S&P 500 Top 3 in 2023



Microsoft

amazon

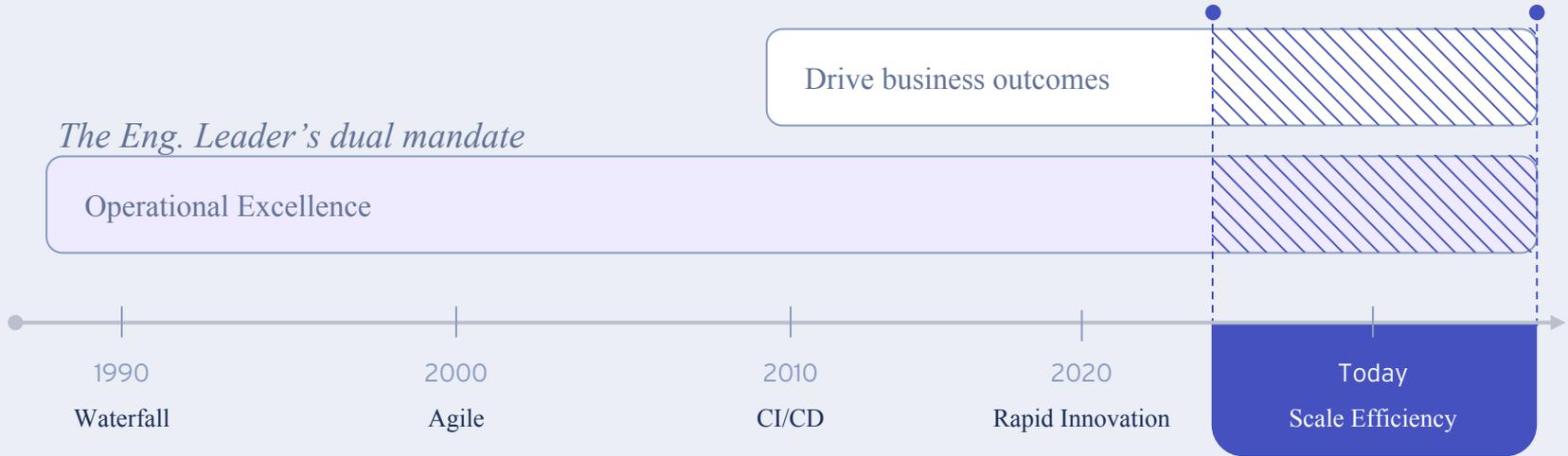
S&P 500 Top 3 in 2005



Walmart

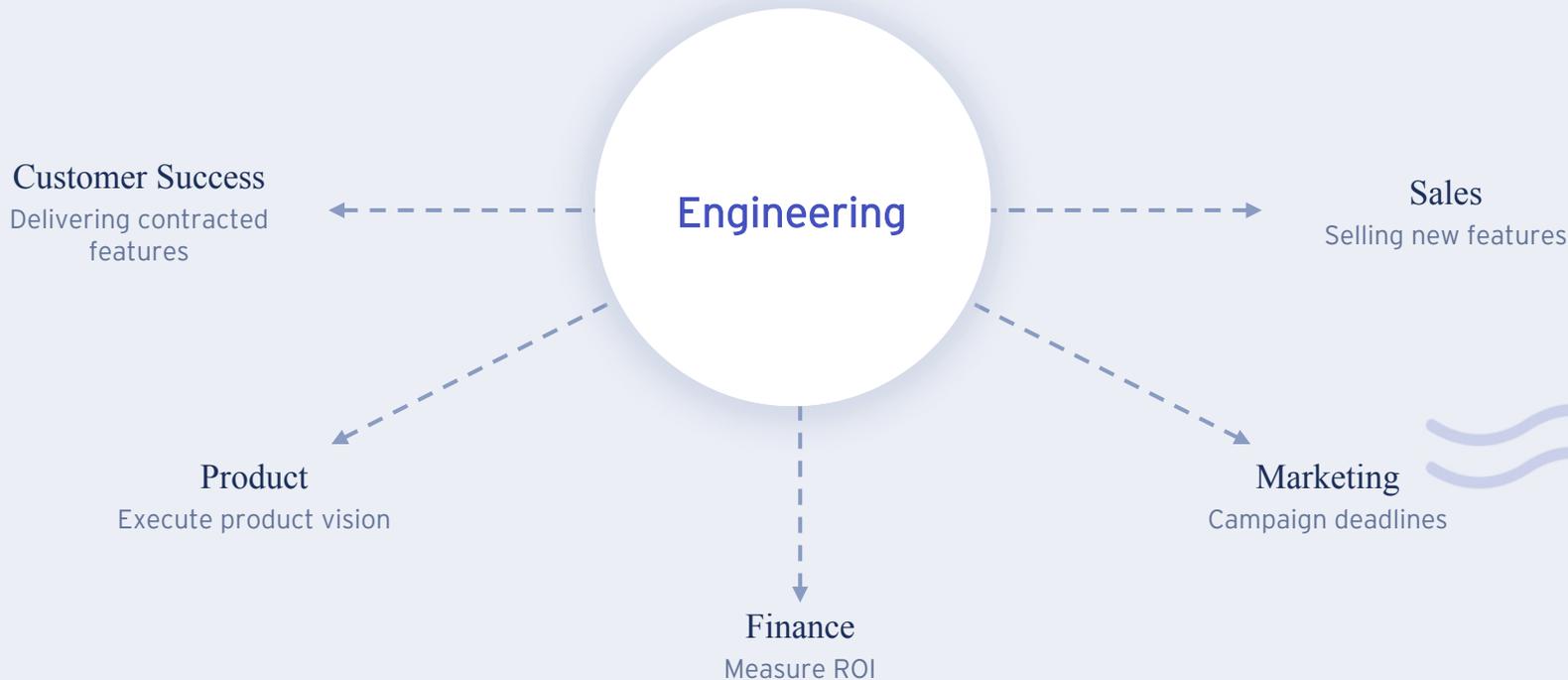
Exxon

What changed?

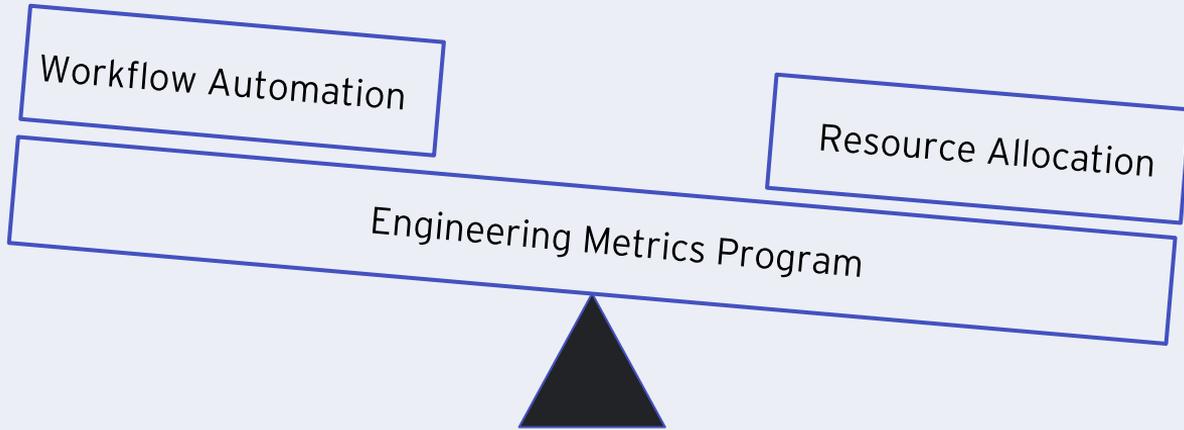


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We now live in a world where software delivery is the driver of business success



Balancing the Dual Mandate



Engineering Efficiency vs. Business Outcomes



Align your team & resources to deliver better business results

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metrics program today

