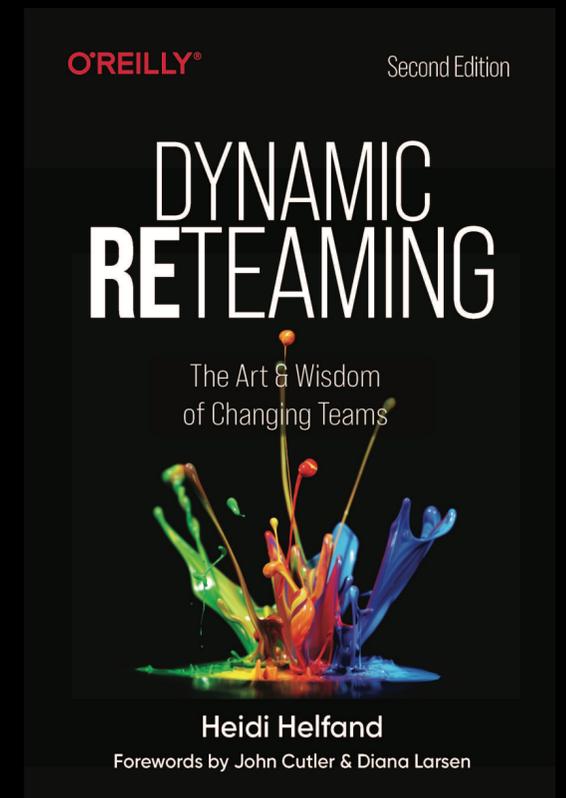


Built to Flex: Strengthen Your Org to Expect Change

Heidi Helfand

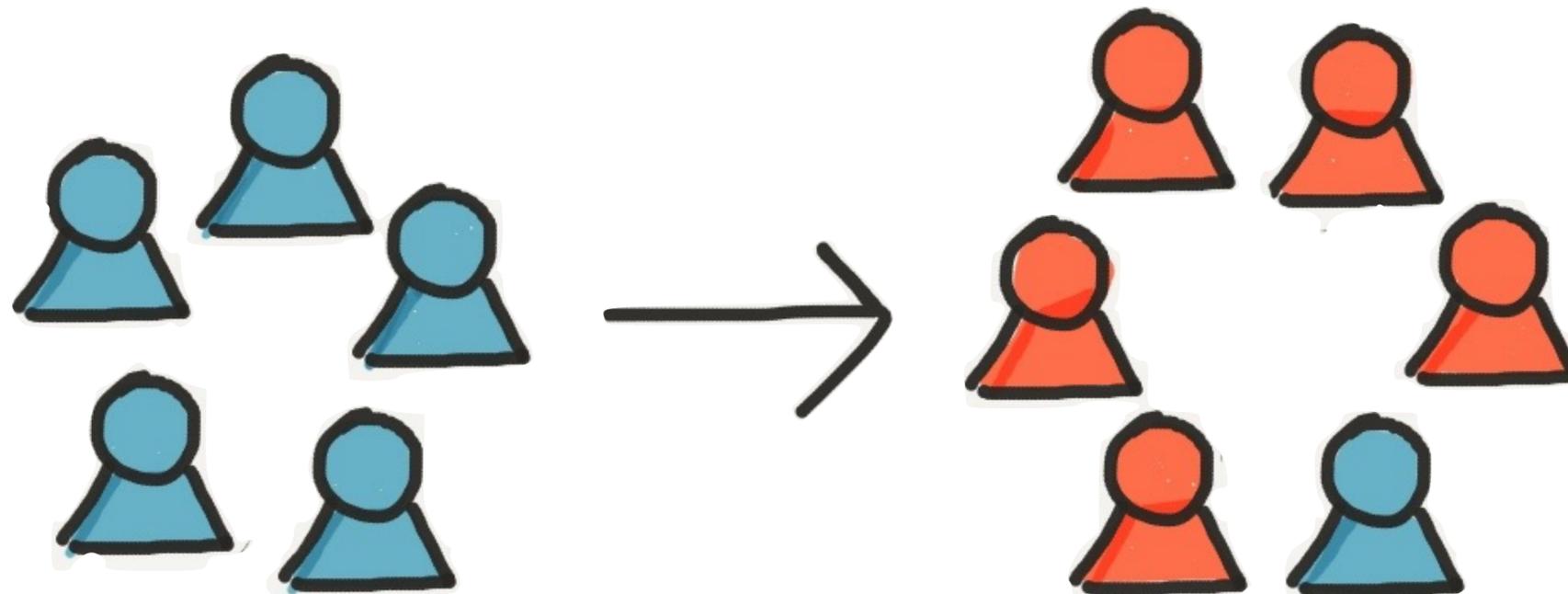
Author, Dynamic Reteaming

dynamicreteaming.com



**Raise your hand if
your teams have
changed in the past
month.**

**It only takes one person to
change a team system**



I'm not saying...

- Break up your teams
- Switch people around frequently
- Change is always the answer
- This is easy

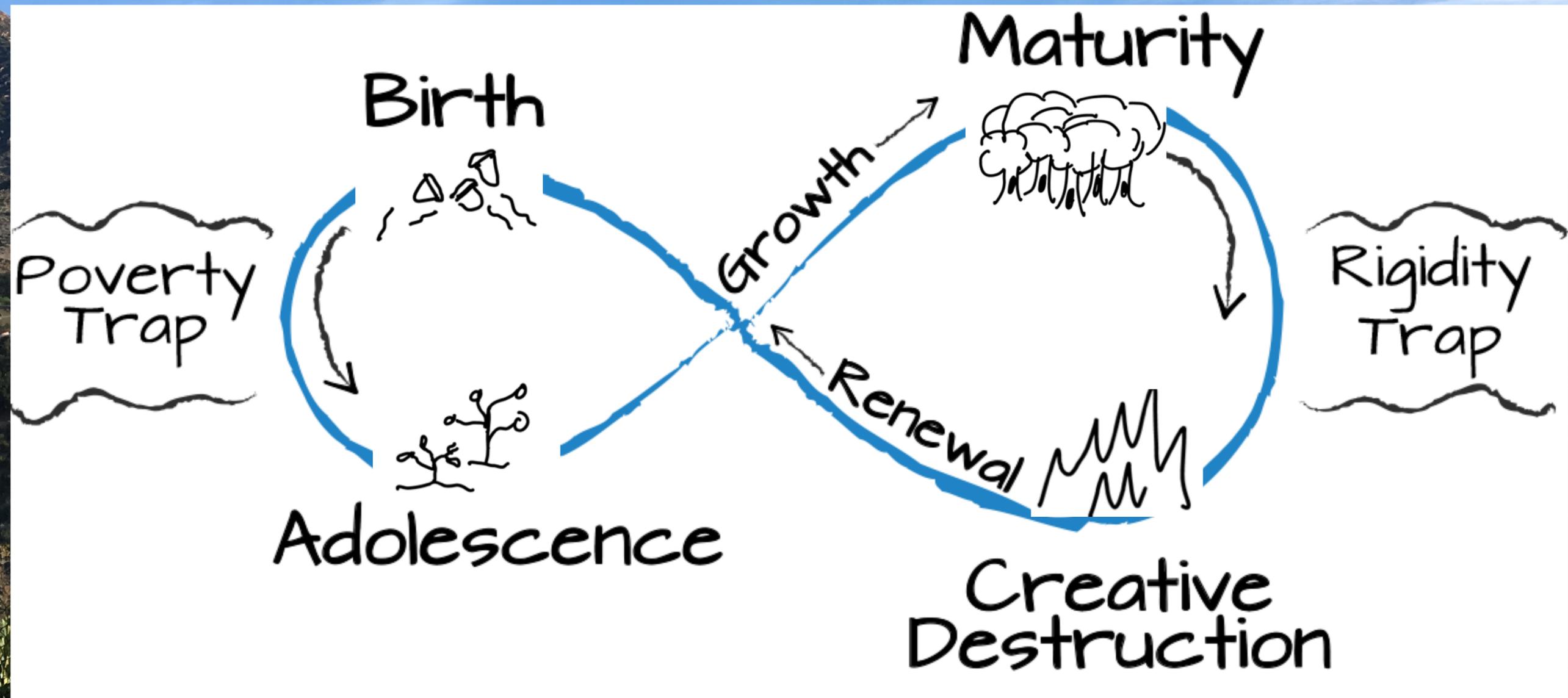
**When Your Teams
Change You are Not
“Doing it Wrong”**

WELCOME TO
REALITY

**Reteaming is
Inevitable.**

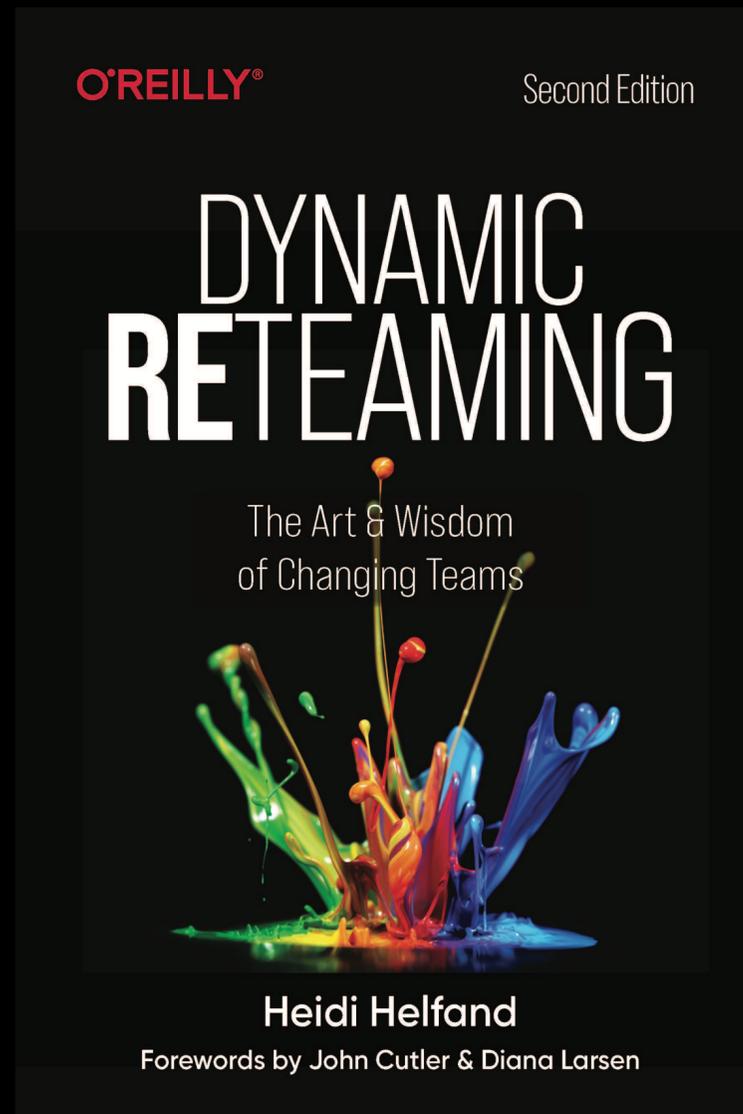
**You might as well
get good at it.**

Teams Age and Change



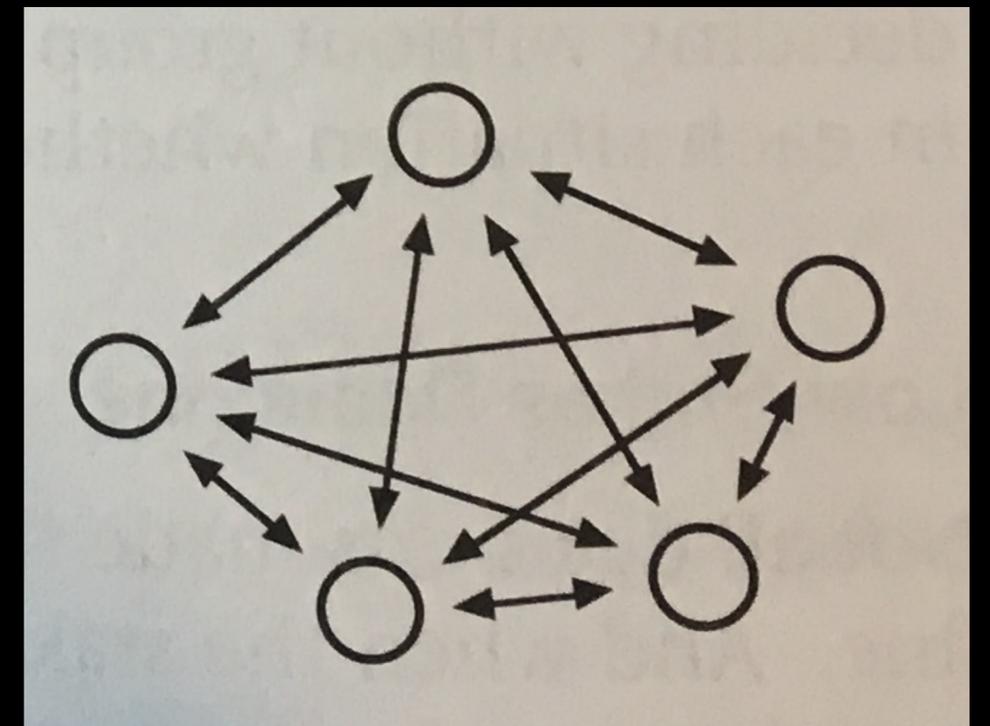
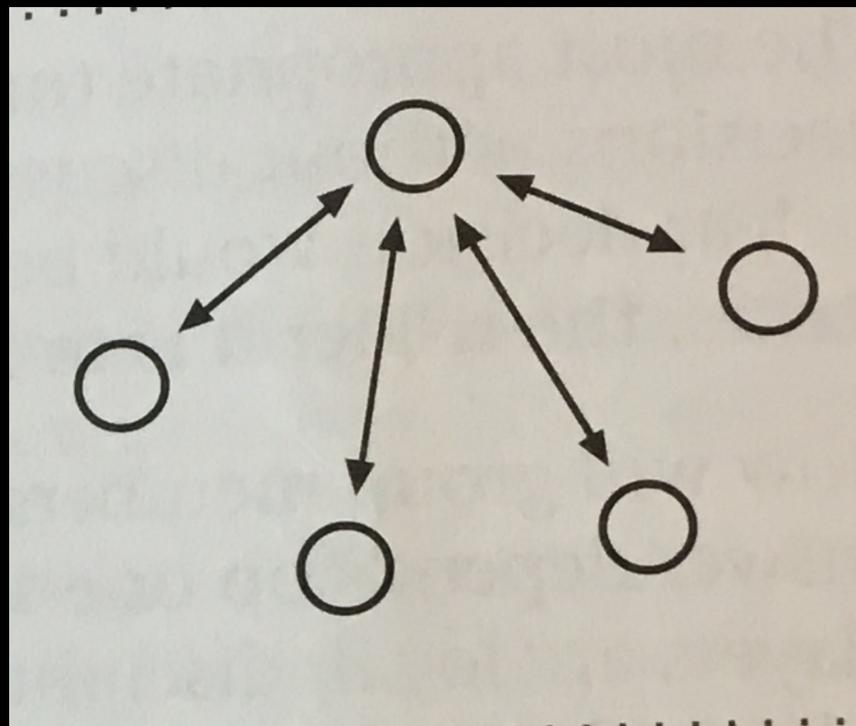
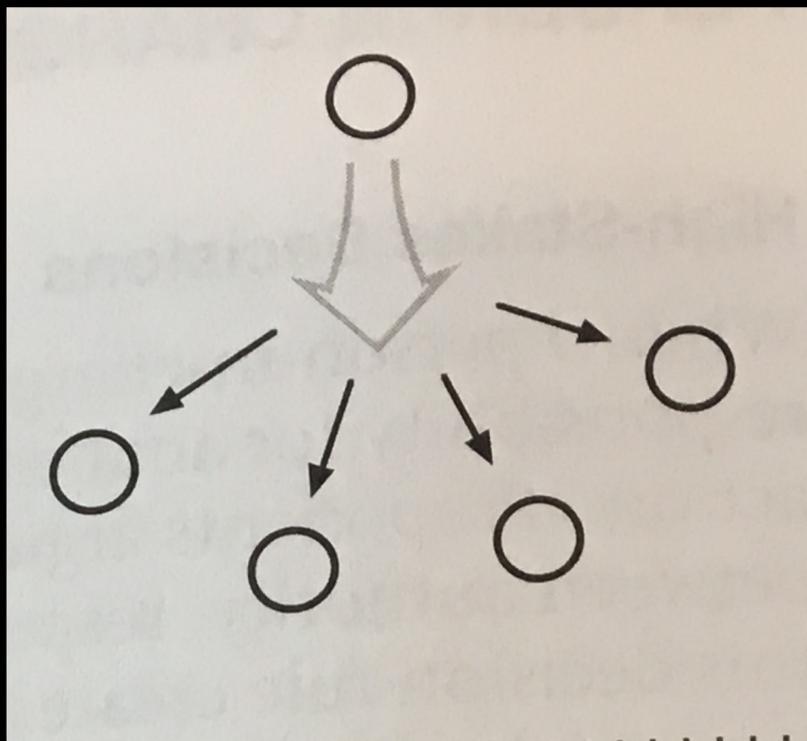
Ecocycle adapted from Gunderson, Lance H. and C.S. Holling. *Panarchy: Understanding Transformations and Liberating Structures*.
Washington, D.C.: Island Press, 2001.

Why Teams Change



- Growth/attrition
- New work or priority
- Knowledge sharing
- Stagnation & learning
- Surprise reasons

It Happens in Different Ways

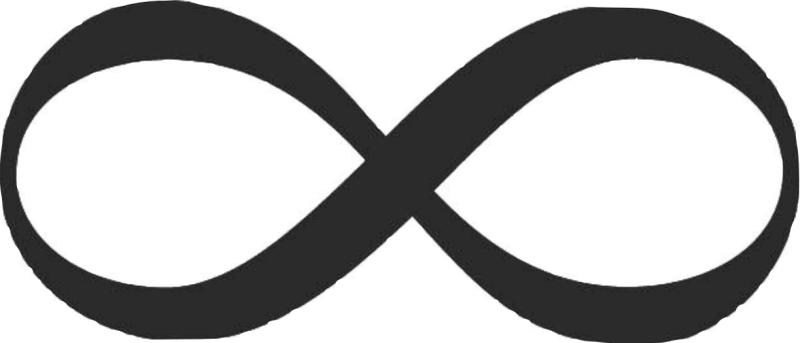




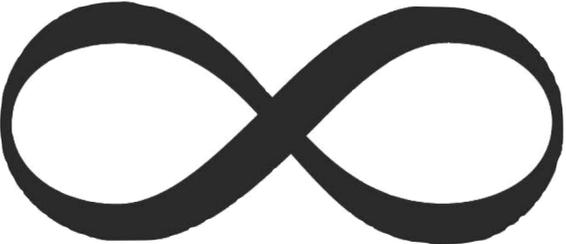
company



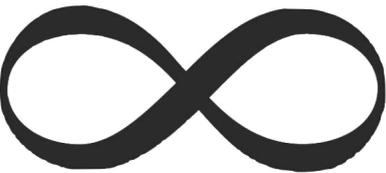
dept



division



team

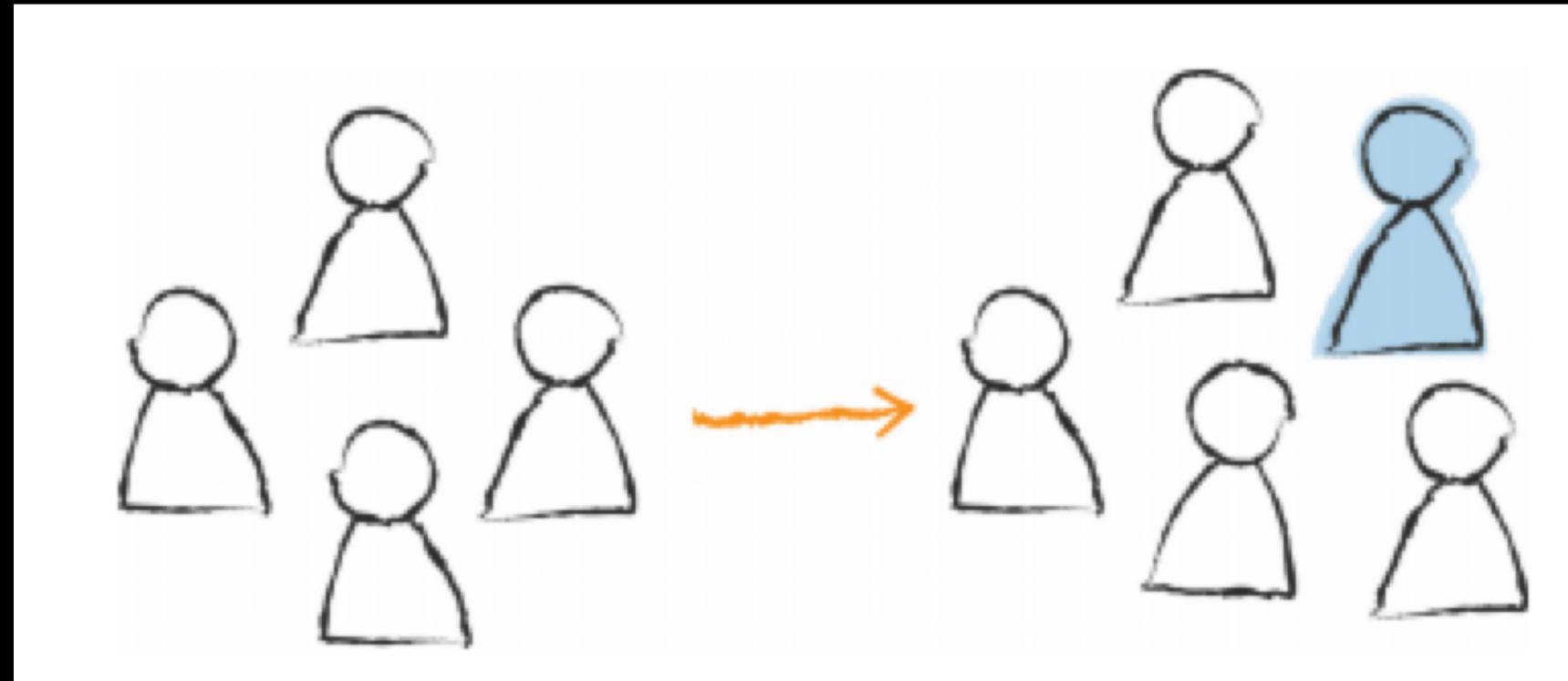


person

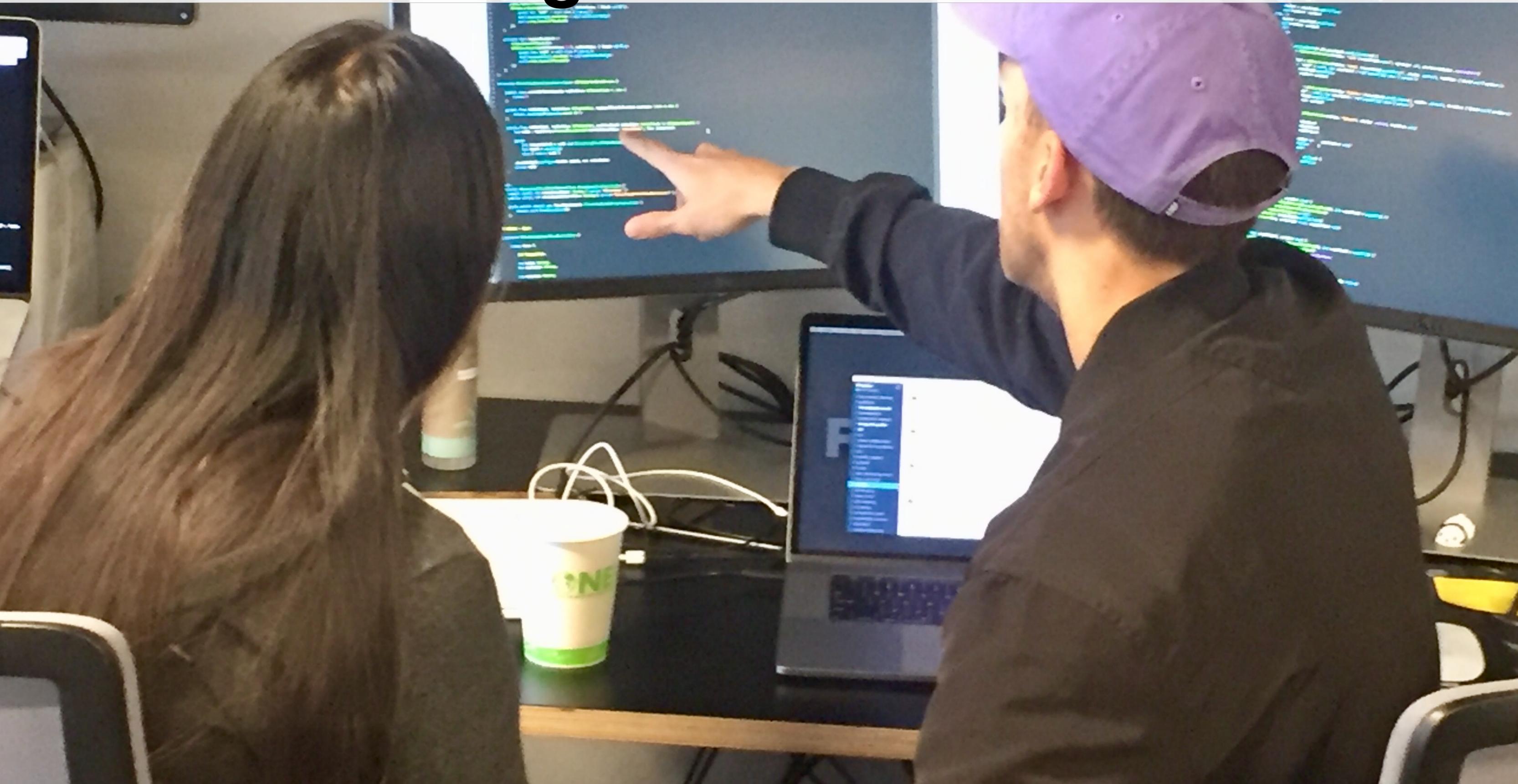


5 PATTERNS OF DYNAMIC RETEAMING

One By One Pattern

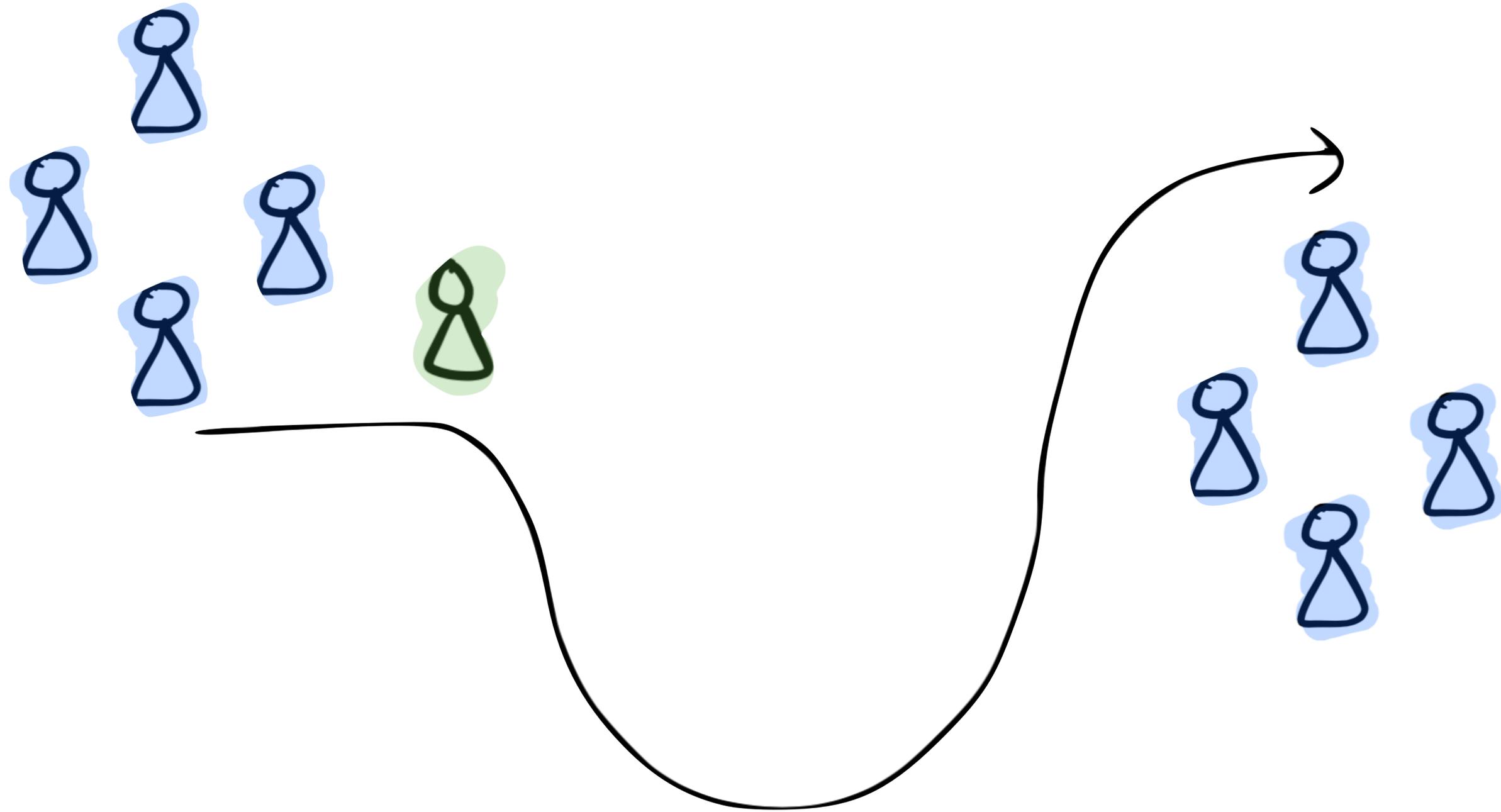


Pairing Makes it Easier

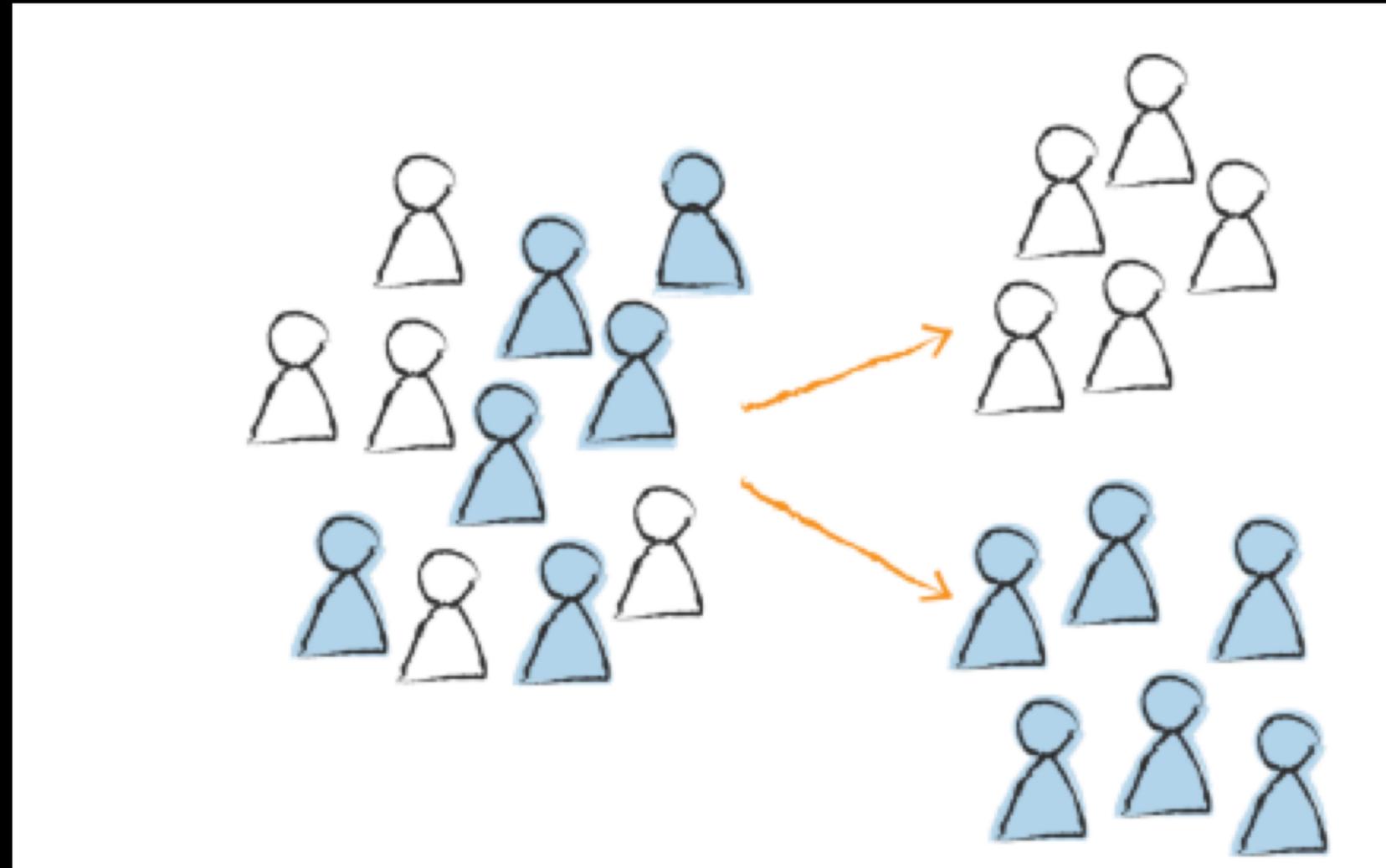




Coaching the Existing Team Helps



Grow & Split Pattern



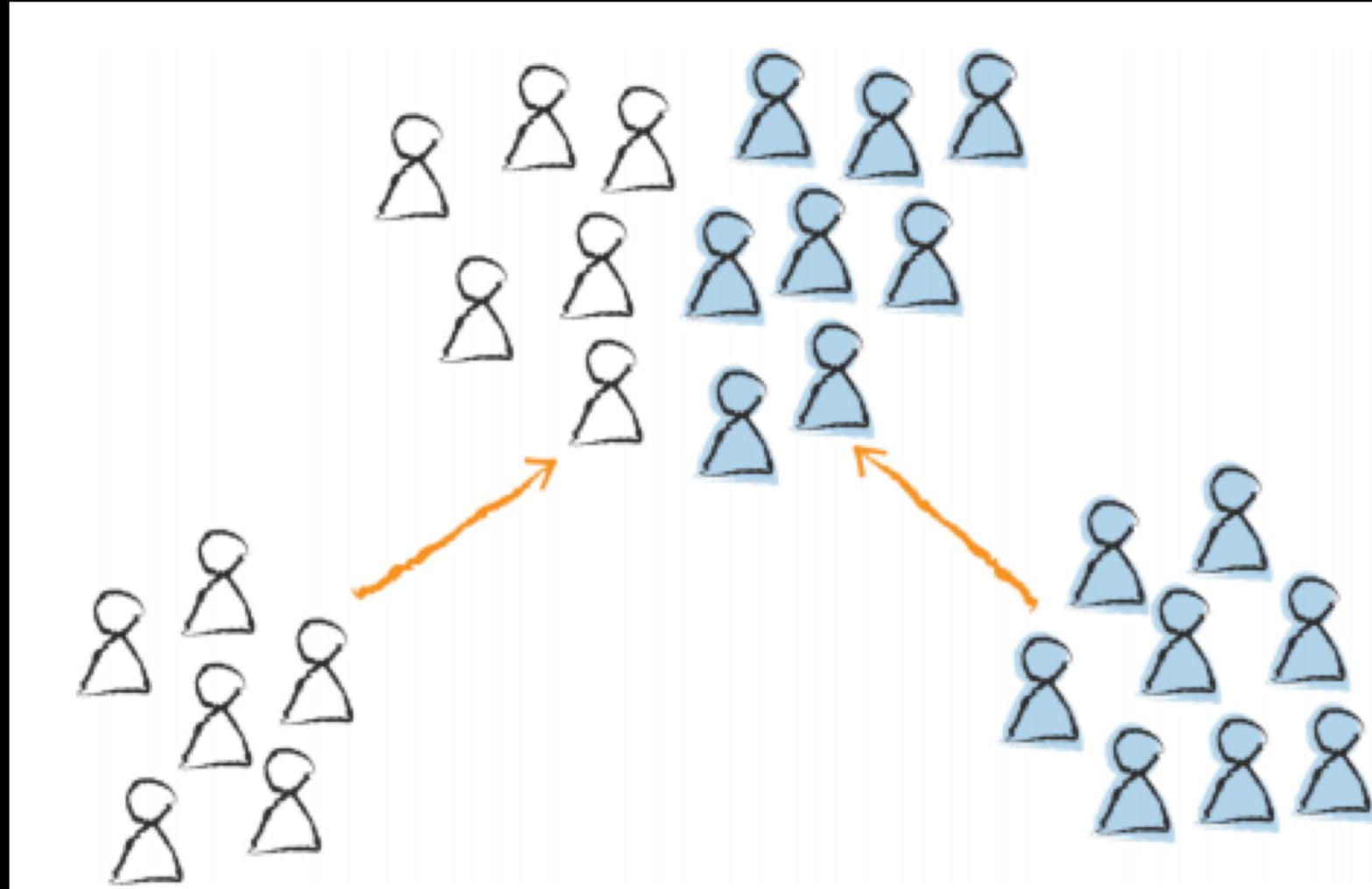
Teams Can Adapt & Adjust Their Size



Mark the Endings



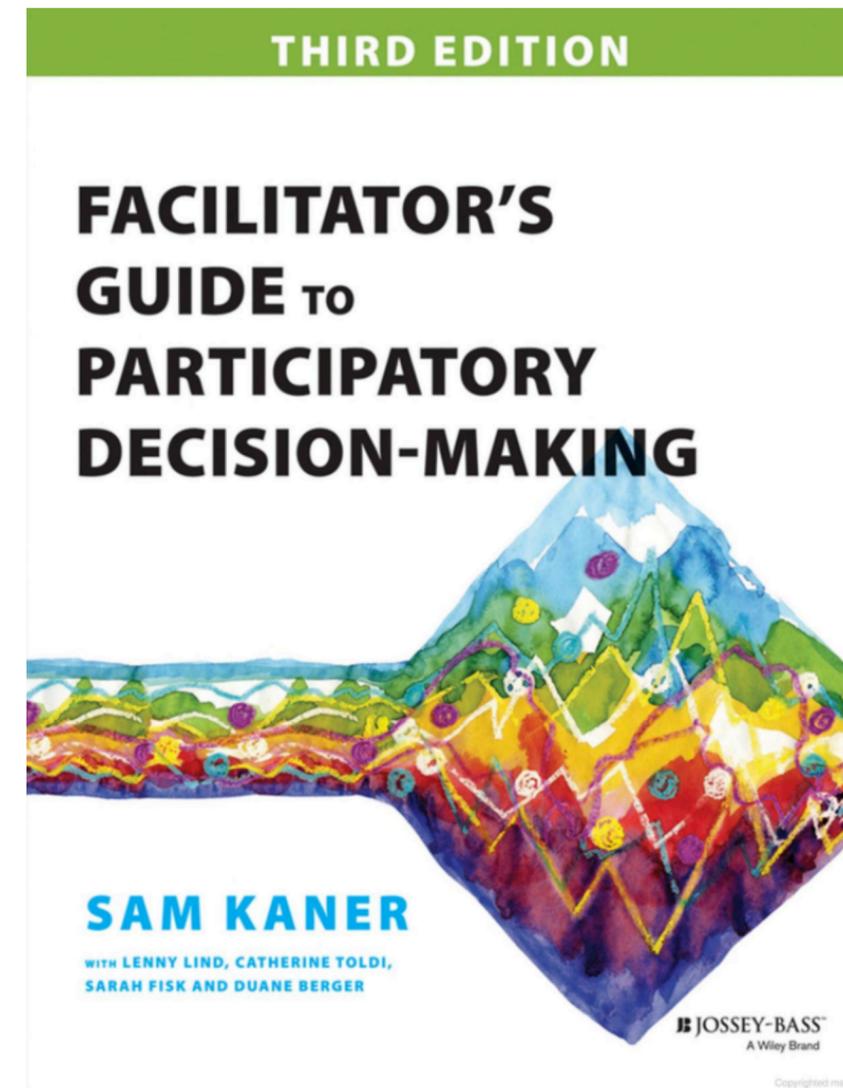
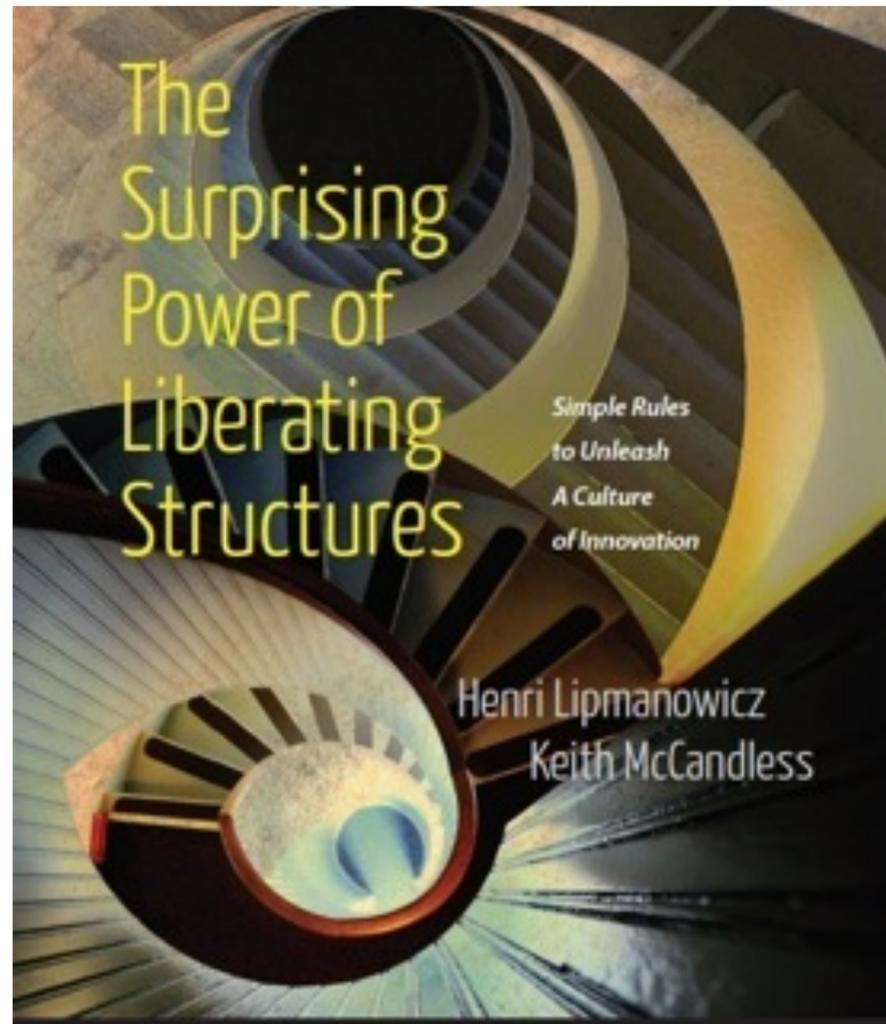
Merging Pattern



Coach Teams to Organize



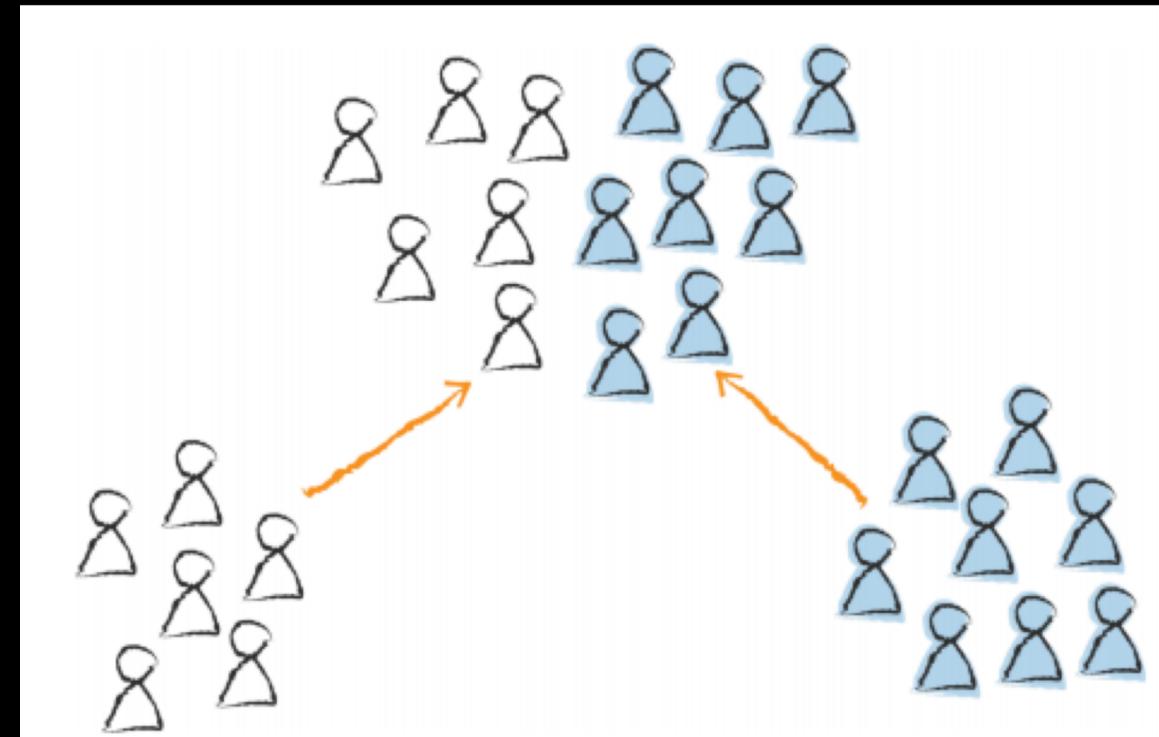
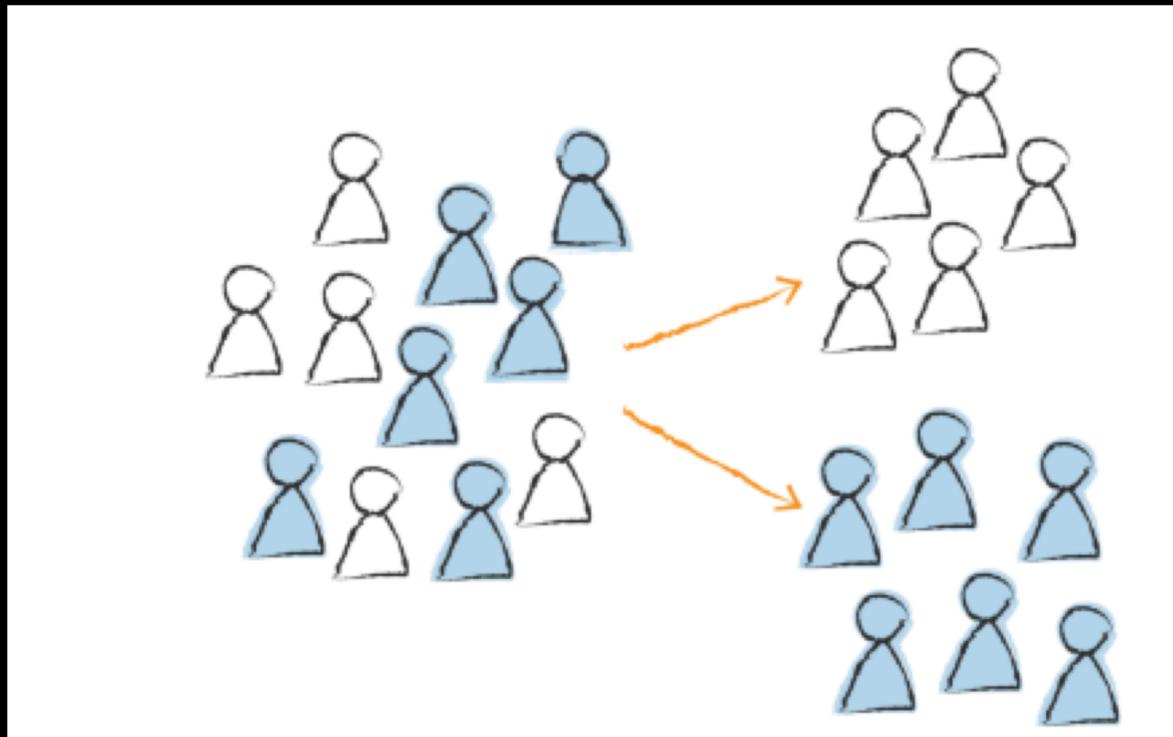
Lean Into Facilitation



Try “The Story of Our Team” Exercise



Large Scale Changes





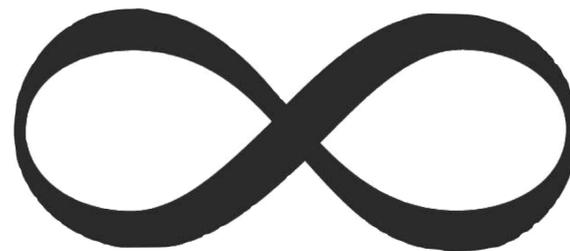
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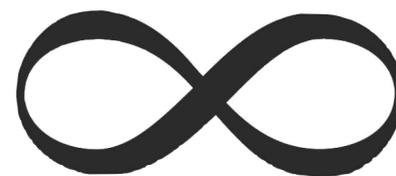
dept



division



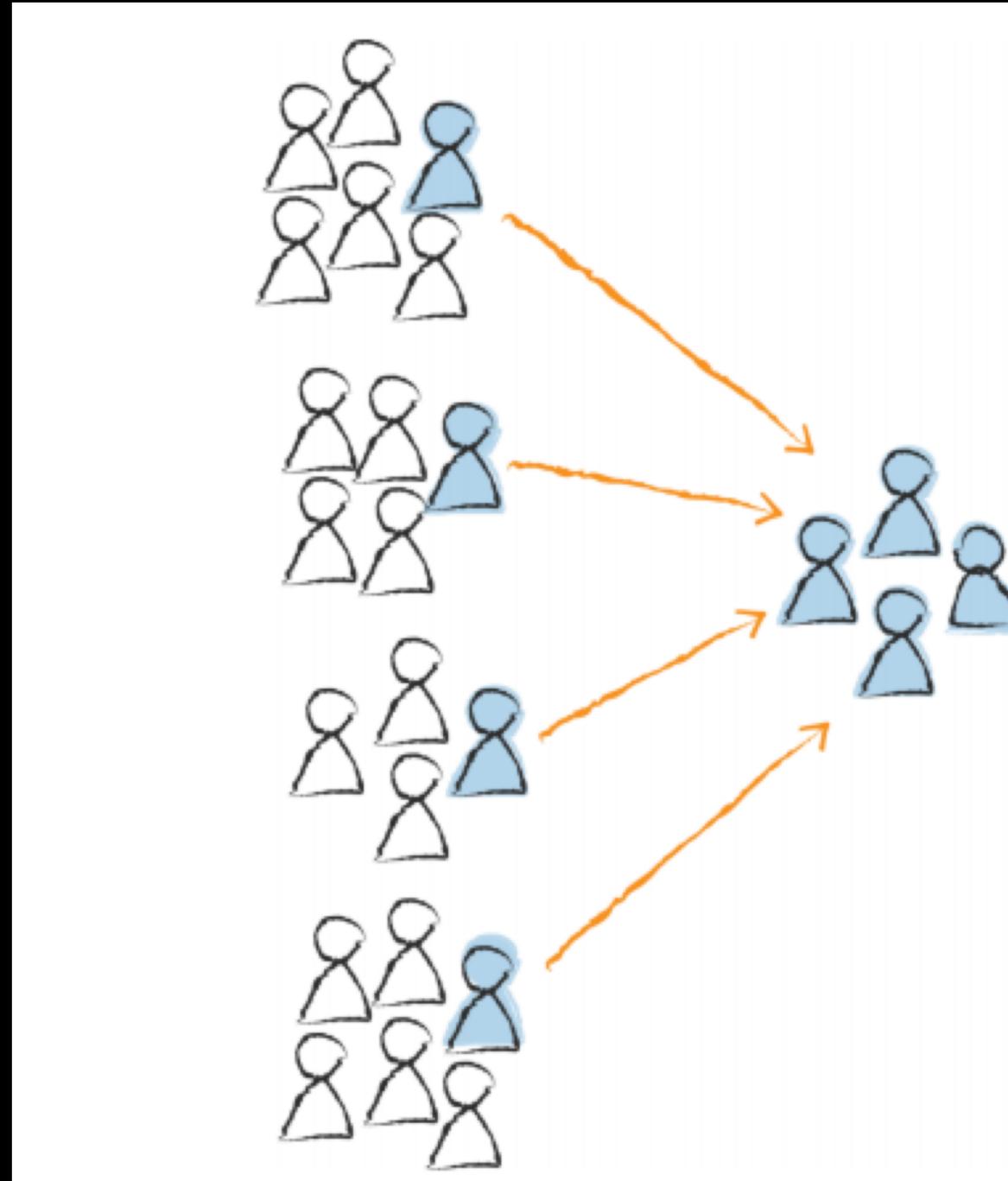
team



person



Isolation Pattern





securedocs™

The Chicken McNugget SWAT team



Failing product in two test stores

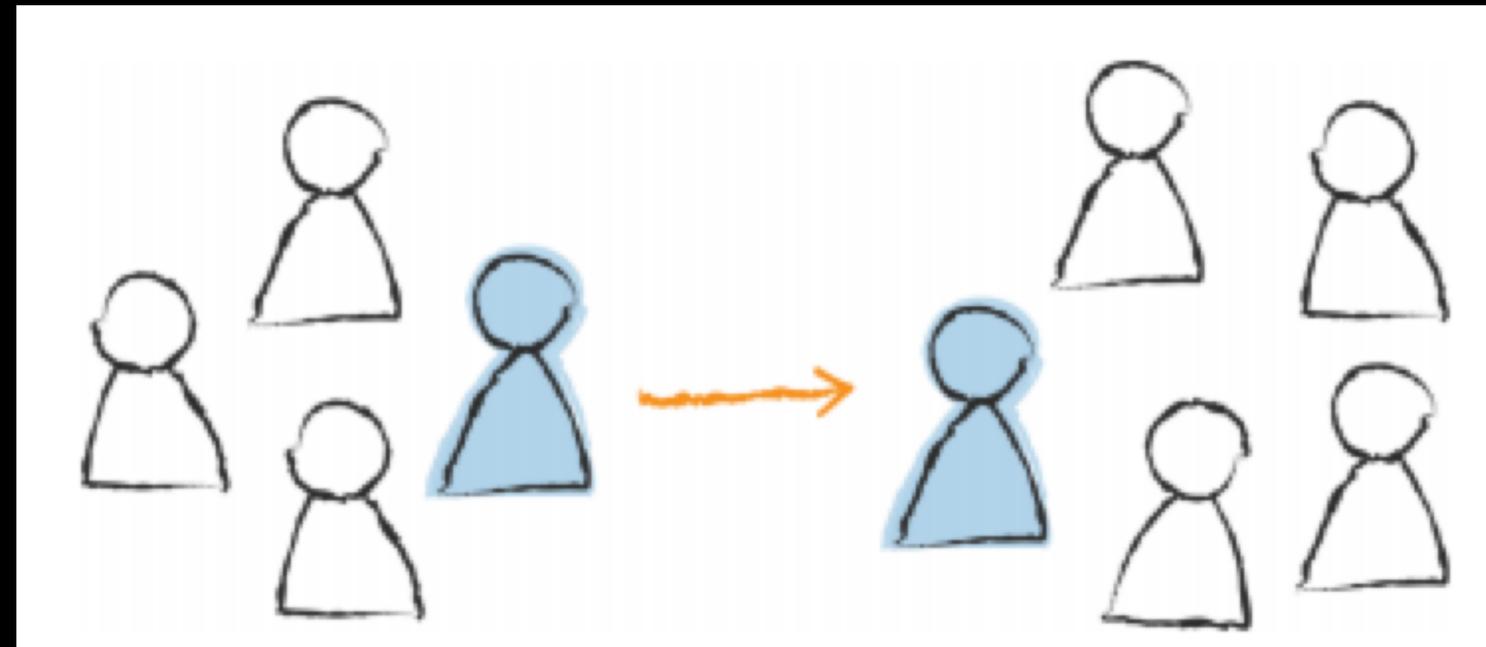
E.J. “Bud” Sweeny consultant brought in

Team worked in a different plant

Reported up to executive



Switching Pattern



Who is Stagnating in your Teams?



Do You Share Your Hiring Plans?

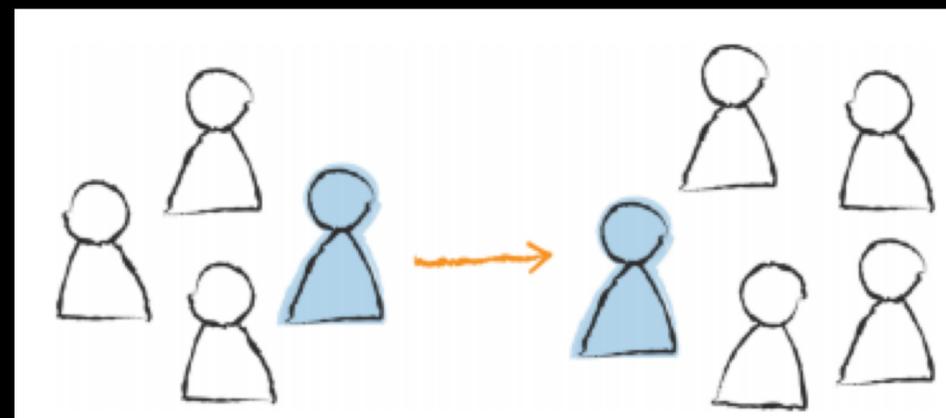
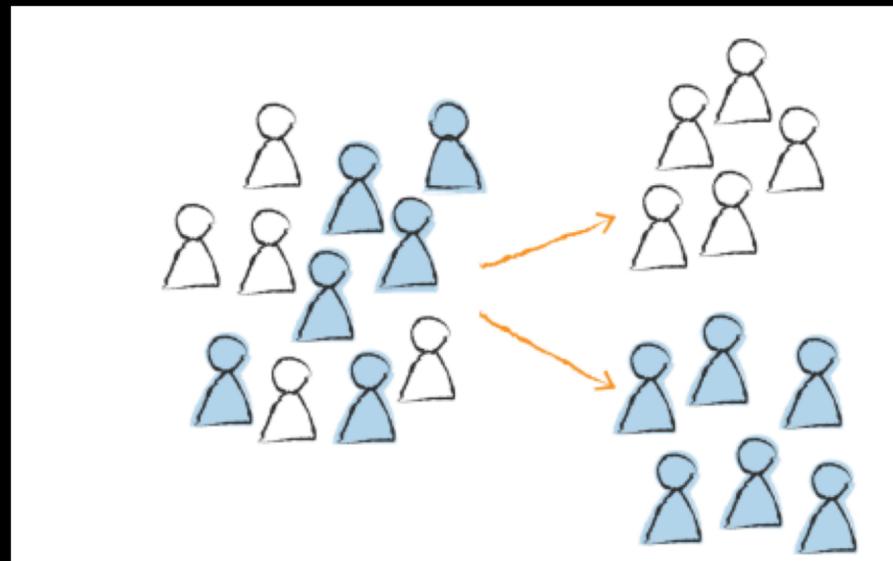
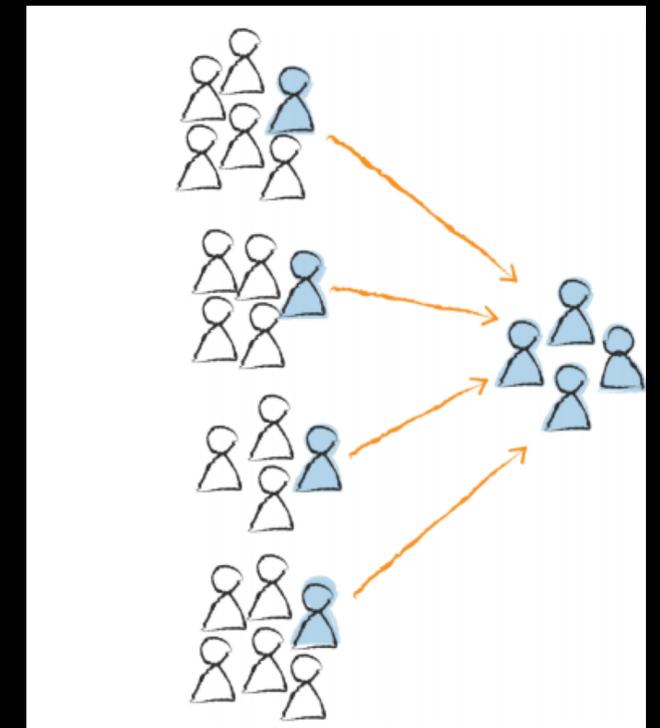
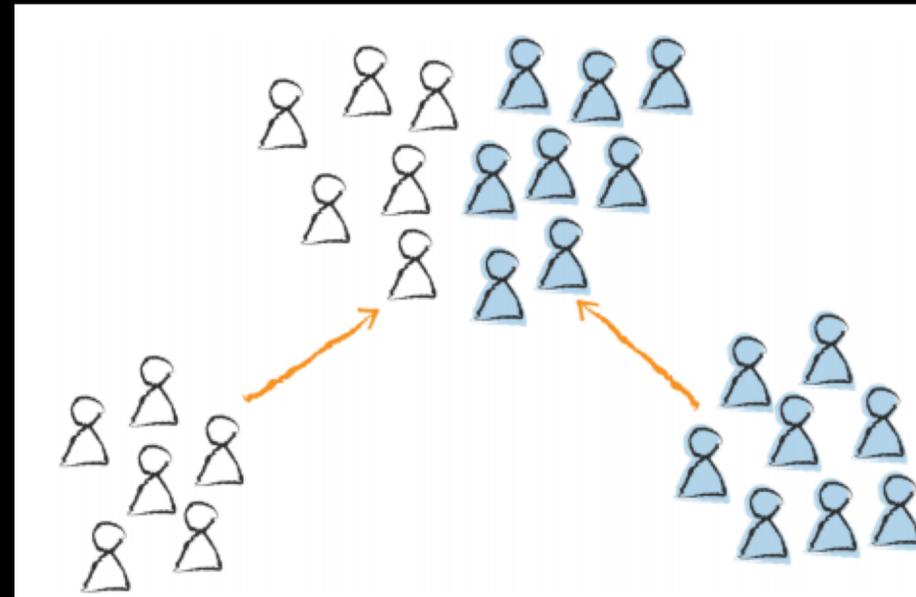
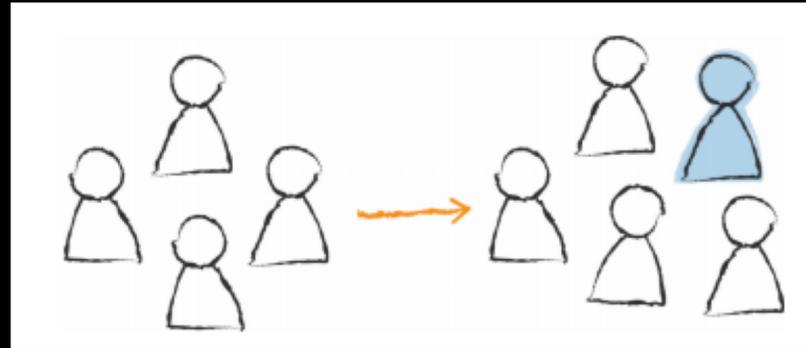
| | | | | SQUAD OPPORTUNITIES | | | |
|-----------------------|--------------------------------|----------------------|----------------|---------------------|-------|----------------|----------------|
| TRIBE | SQUAD | ROLE/SKILL SET | HIRING MANAGER | TRIBE | SQUAD | ROLE/SKILL SET | HIRING MANAGER |
| CMT | DRAWINGS | FRONT END | | | | | |
| CMT | DOCS | BACK END | | | | | |
| CMT | LABORS + CREWS | BACK END | | | | | |
| FOUNDATIONAL SERVICES | WORKFLOWS | UX | | | | | |
| FOUNDATIONAL SERVICES | MACHINE LEARNING | BACK END | | | | | |
| FINANCIALS | PRECON | BACK END | | | | | |
| FINANCIALS | PRECON | BACK END | | | | | |
| GCX | INSIGHTS | BACK END | | | | | |
| GCX | GLUE | QA | | | | | |
| DEV OPS | SRE | SRE | | | | | |
| CMT | PM-CORE | FRONT END | | | | | |
| CMT | PDF MARKUP | QA | | | | | |
| GCX-AUSTIN | ACCOUNT EXPERIENCE | Sr. ENGINEERING MGR. | | | | | |
| FINANCIALS | PAYDAY | Sr. BACKEND | | | | | |
| GCX | ANDROID | ENGINEER | | | | | |
| CMT | Quality & Safety - versatility | Backend | | | | | |

Who is the Only One who can Debug that System?

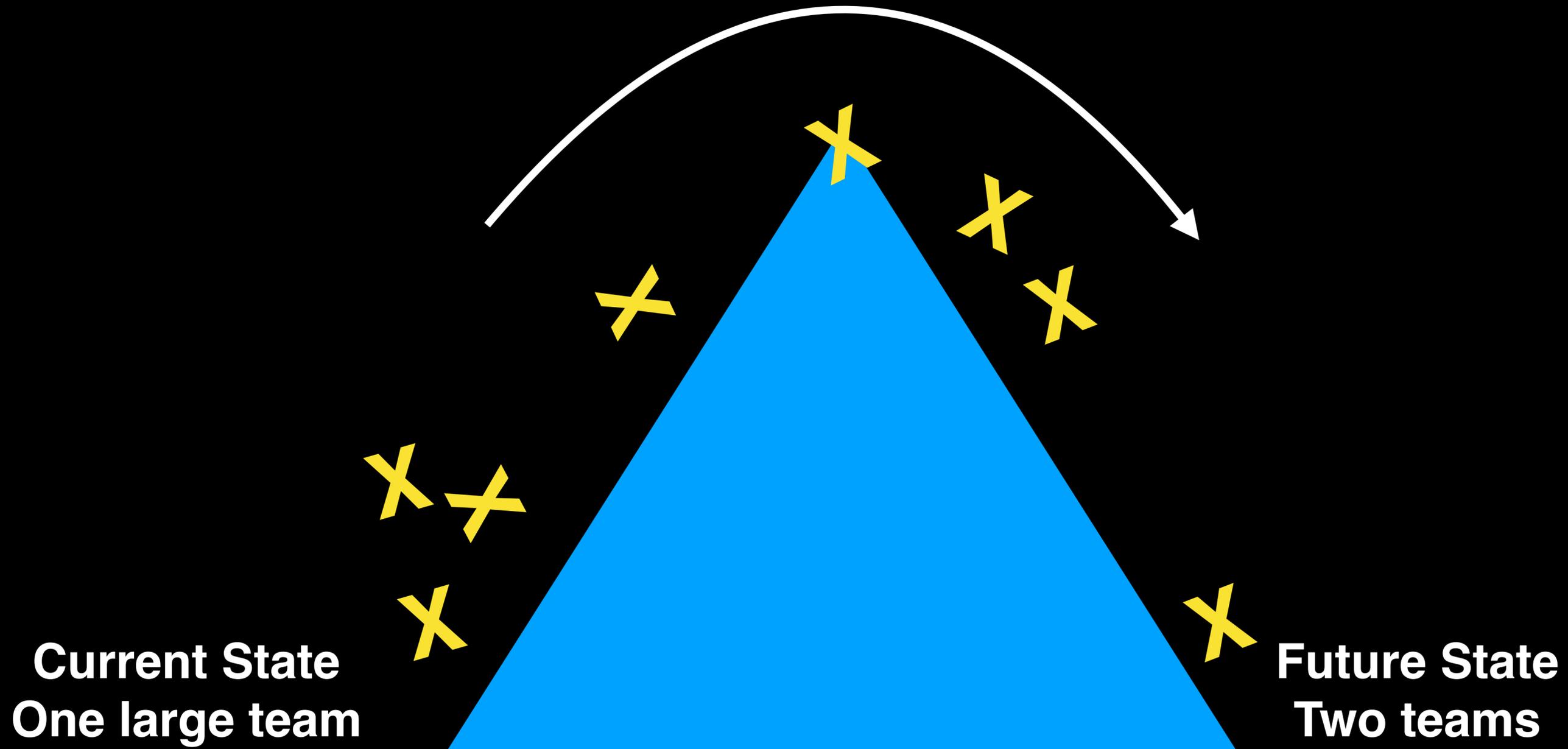




Lots of Dynamic Reteaming



People Adapt at Different Rates



“How do we *maintain* our culture?”

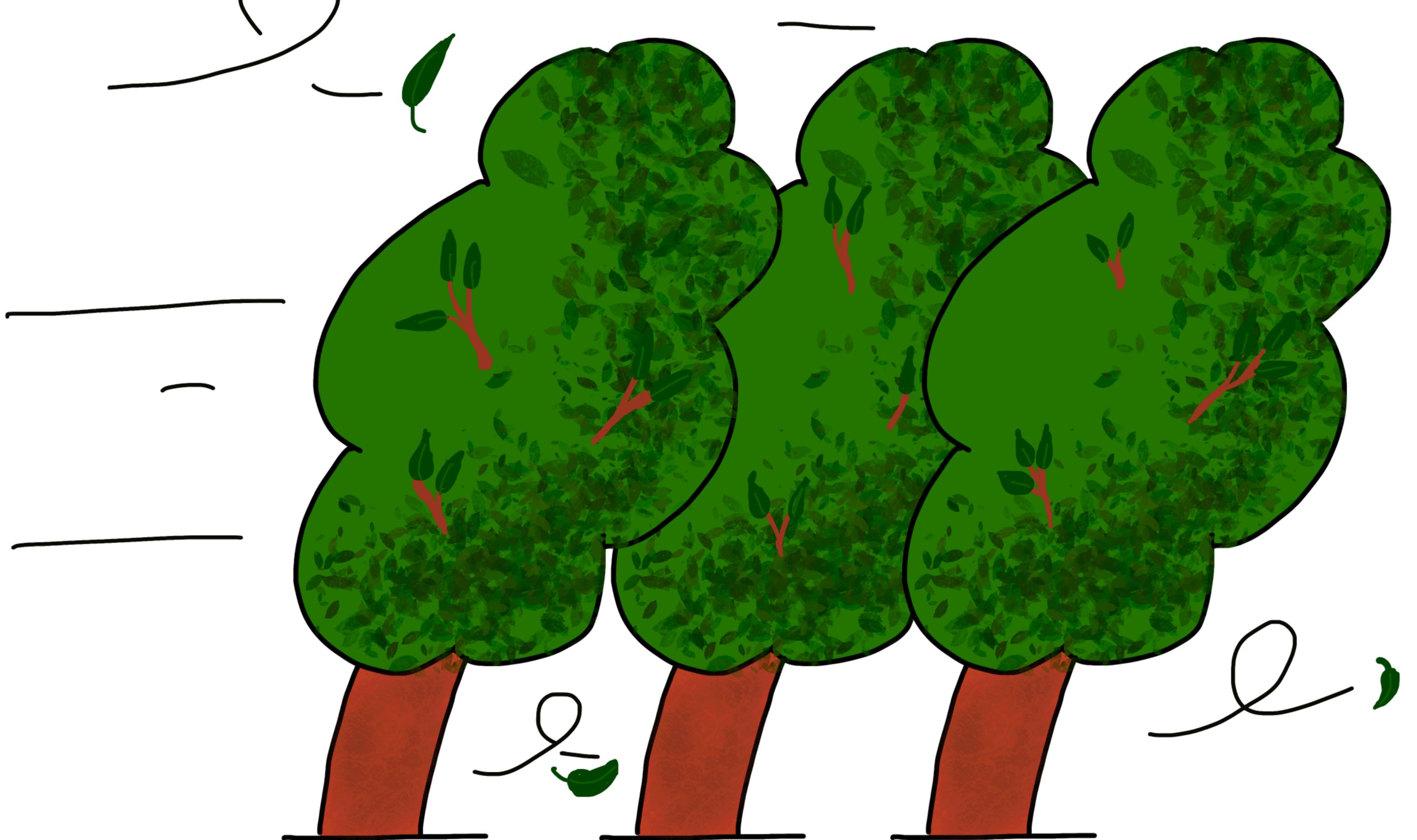
Help People Find Shared Causes with Open Space



WHEN YOUR TEAMS
CHANGE YOU ARE
NOT “DOING IT
WRONG”

**You will get
Curve Balls**





Push through the Challenges



What Kind of Leader Do You Want to Be?



Built to Flex: Strengthen Your Org to Expect Change

Heidi Helfand

Author, Dynamic Reteaming

dynamicreteaming.com

