

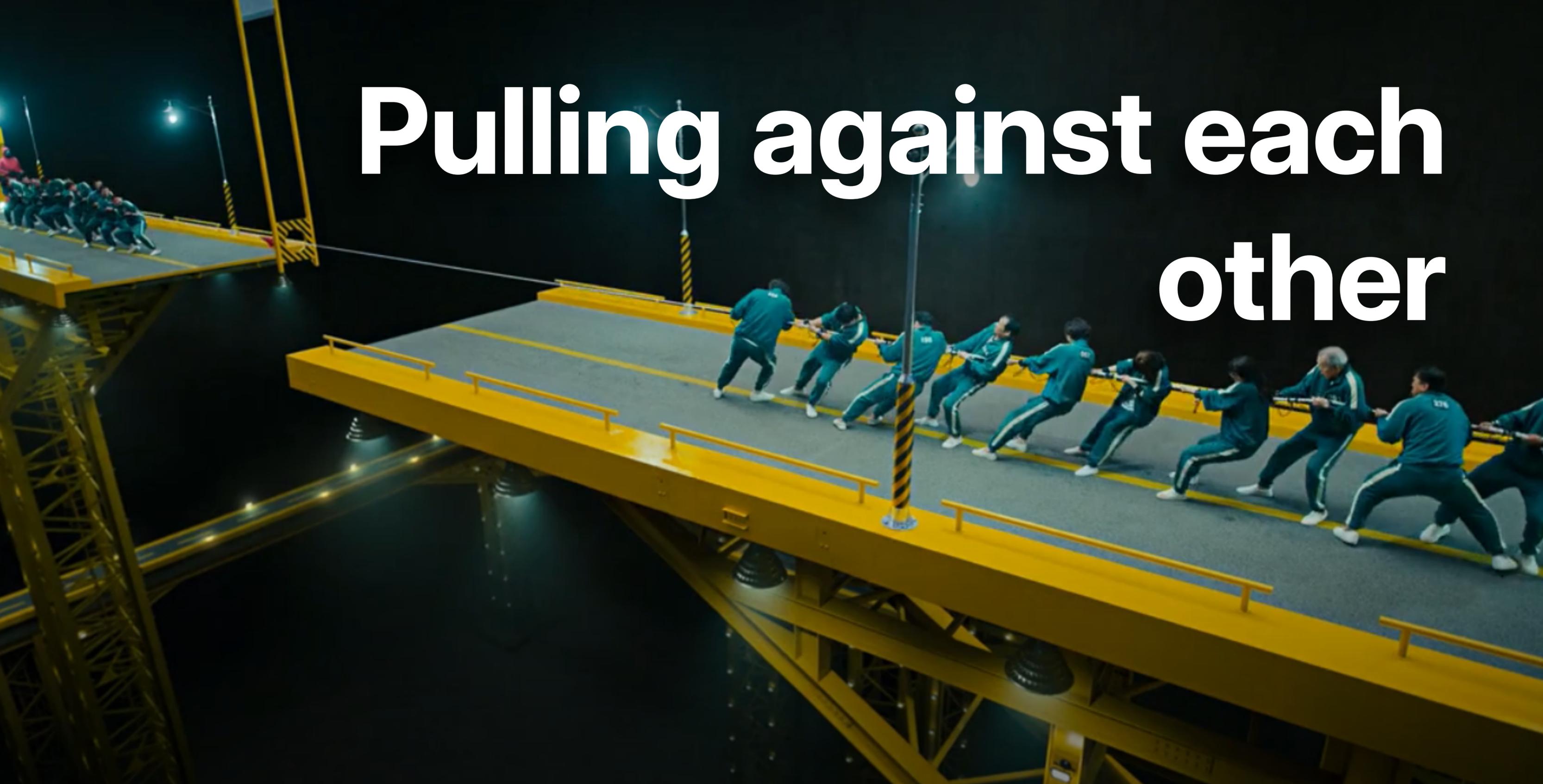
Take back control of your code quality

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Pulling against each other



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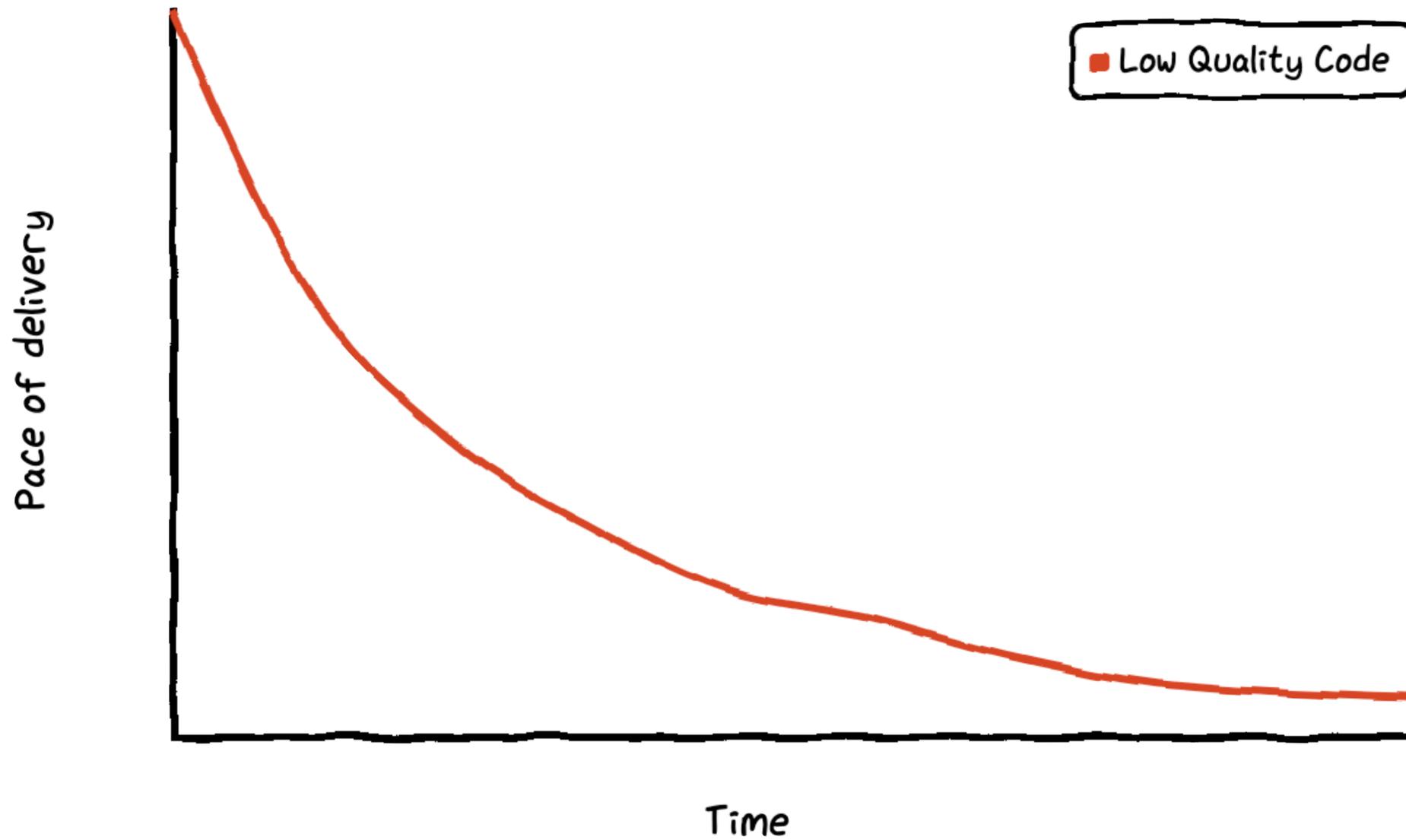
Building trust



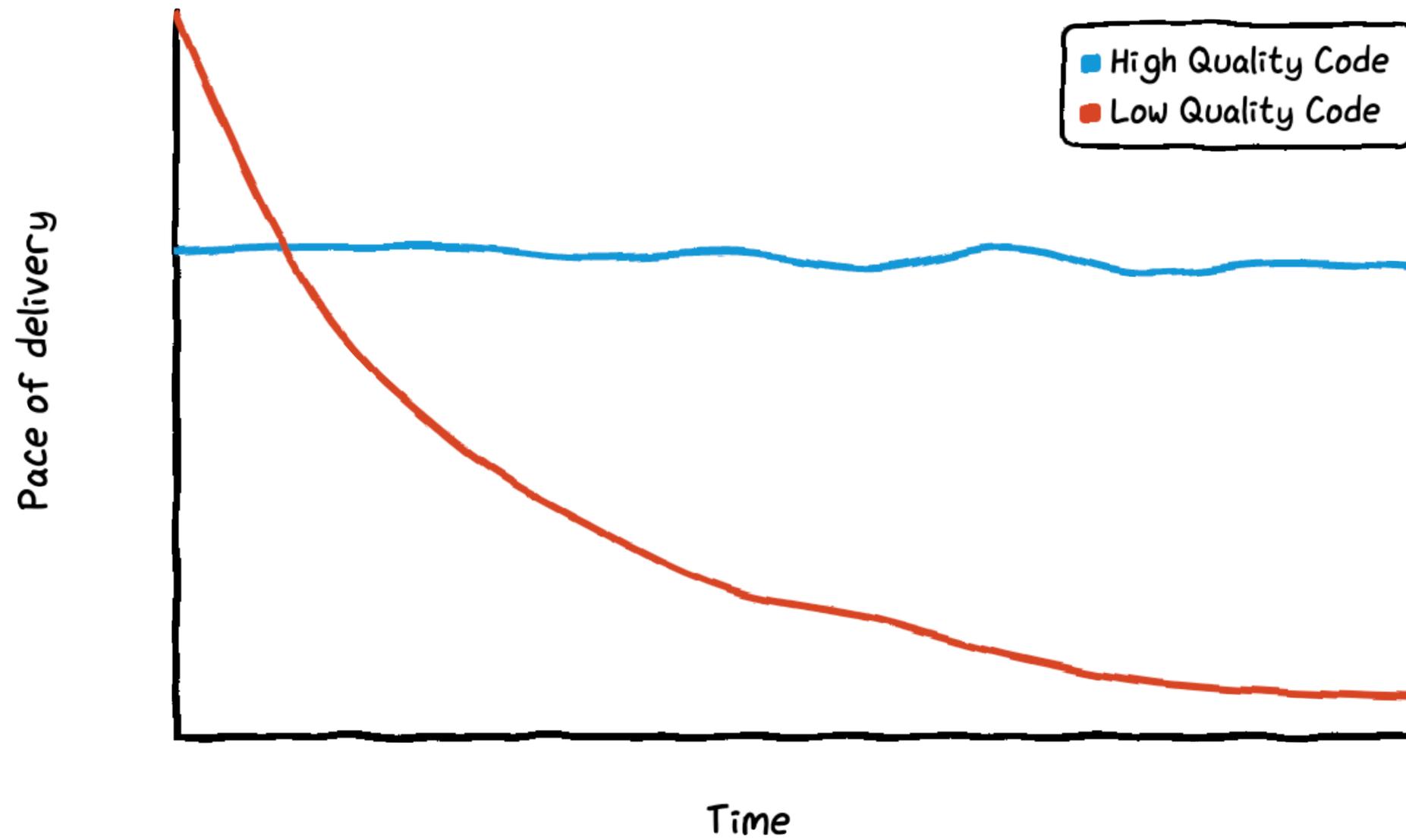
**High quality code
is easy
to keep changing**



Pace of delivery over time



Pace of delivery over time



**High quality code
enables you
to go fast forever**



1. Scout rule



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**Improve code quality
with
every change you make**





2. Negotiate on scope not quality



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**How can we deliver less
and
have a similar impact?**





3. Quantify your case for change



- 1. What will we need to invest?**
- 2. How much faster will we go?**



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