Tagging a decision-maker in a thread

Components of pulling in a decision maker:

- 1. @ mention the person
- 2. Explicitly name the decision that needs to be made
- 3. Recap of pertinent problem and info that would help make the decision

Before tagging, ask yourself if these people need to join the conversation. If they simply need to be *aware* of the conversation, use that forward button rather than tagging them in. This causes less disruption for those already conversing.

Examples:

- "@<Product manager>, should we do X or Y? X is cheaper to build by six weeks but has Z complication."
- "@<Other-Team-TL>, do we also need to update your component?

TLDR for @<Other-Team-TL>: We're making a change when X happens because of reason 1 and 2. Is that also applicable to your team's component? Can you make the changes or do we need to?

Anti-attern: "@<Product manager>, what do you think we should do here?"

 This names the individual but fails to clearly articulate the decision to be made, the context, or the consequences of that choice.