

# THE Creative Technologist

Corey Latislaw

@colabug.bsky.social • sketchnoting.tech/



YOU ARE

creative

“I'M NOT  
creative

ART ≠

*creativity*

44 CREATIVITY *is*  
CONNECTING  
THINGS.

44 CREATIVITY *is*  
CONNECTING  
THINGS.

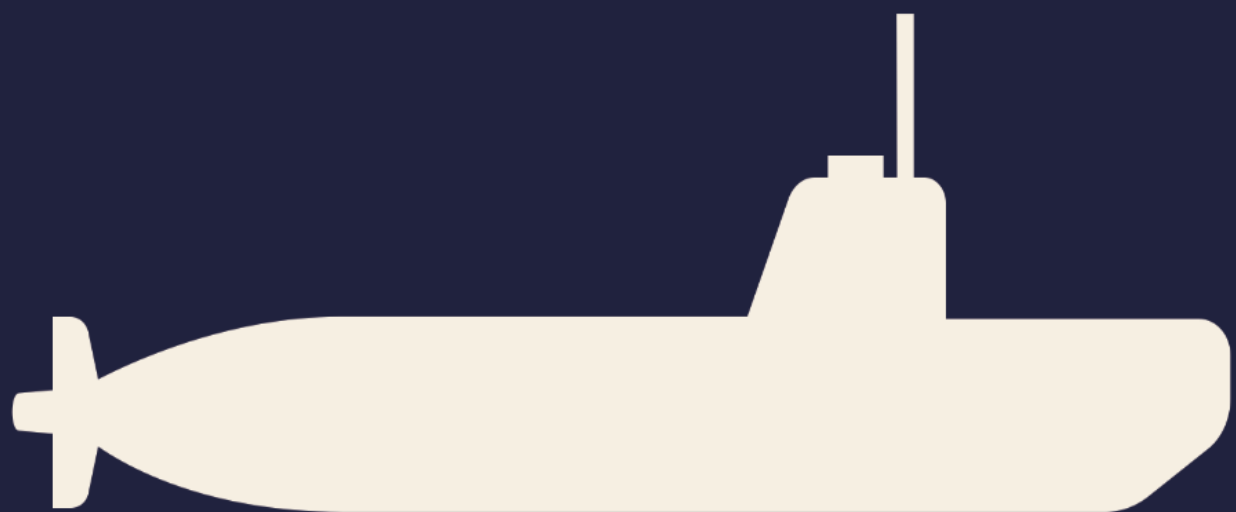
S//CREATIVITY//

INNOVATION//G

FLOW

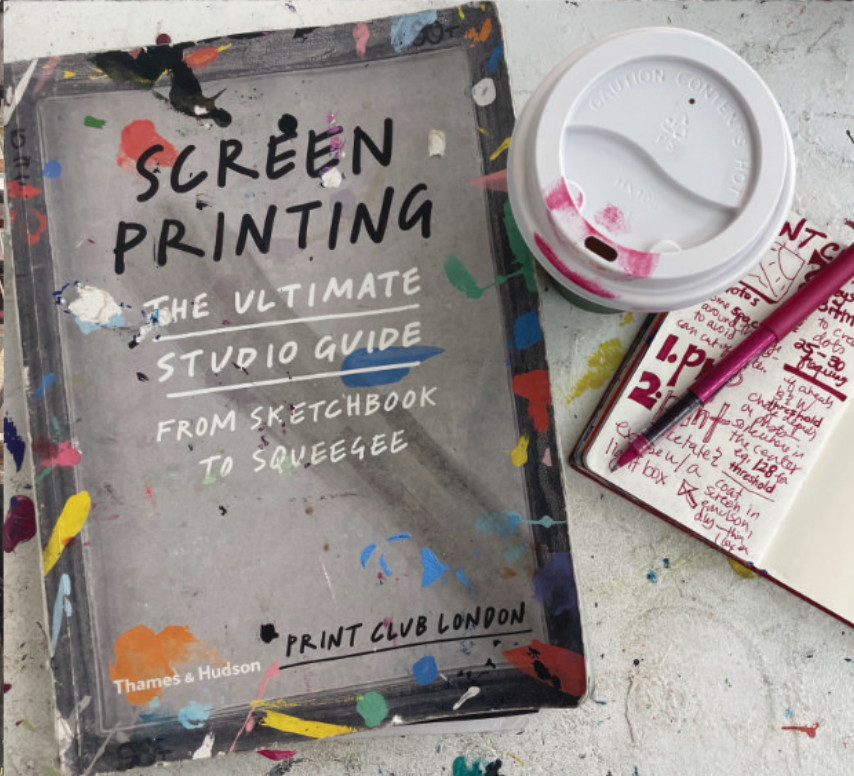
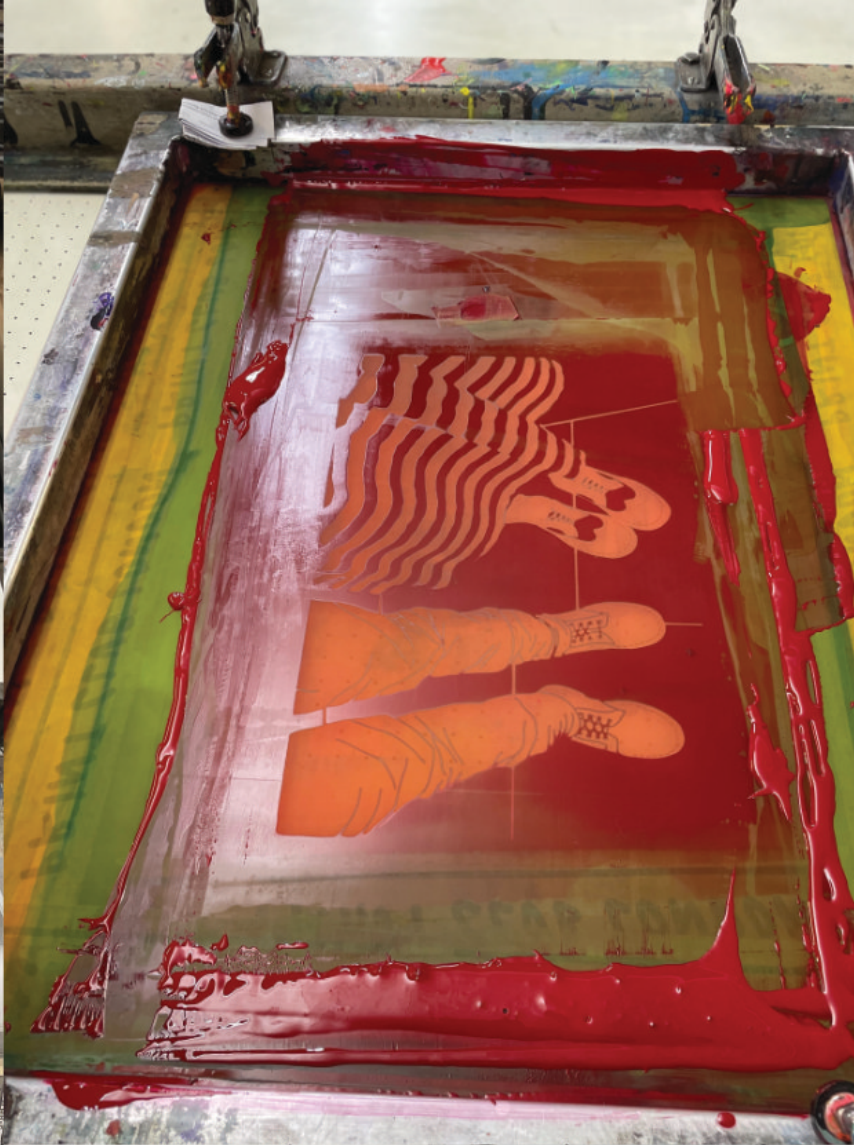
NEURO-  
plasticity

# LEARNING *transfer*









The background is a brick wall with various colors of bricks (brown, tan, grey). Overlaid on the wall is abstract graffiti in shades of blue, yellow, red, and black. The text 'PRACTICAL' is in a bold, red, sans-serif font, and 'creativity' is in a white, cursive script font.

# PRACTICAL *creativity*

**FLOW**  
*hacks*

OVERCOMING  
*resistance*

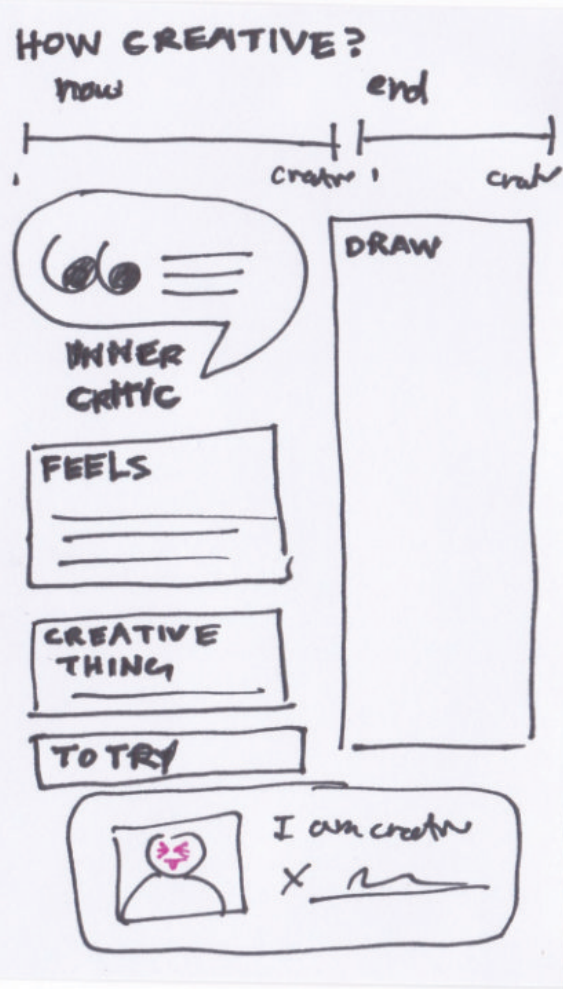


INNER

*critic*

[illegible]

procrastination



### YOUR CREATIVE PRACTICE

WHEN? Making the time.	WHERE? Your environment
HOW? Your process.	MANTRA? WHY? Your mantra
WHAT? Creative constraints.	
INSPO? where & how will you collect?	
INFLUENCES? What inspires you?	

REFLECTION: \_\_\_\_\_

# CREATIVELY

## Tec hnologist



creativity is a practice, a mindset, not an art piece.

✦ you can use creativity to make art -or a whole host of other things - including software.

●● I can't draw

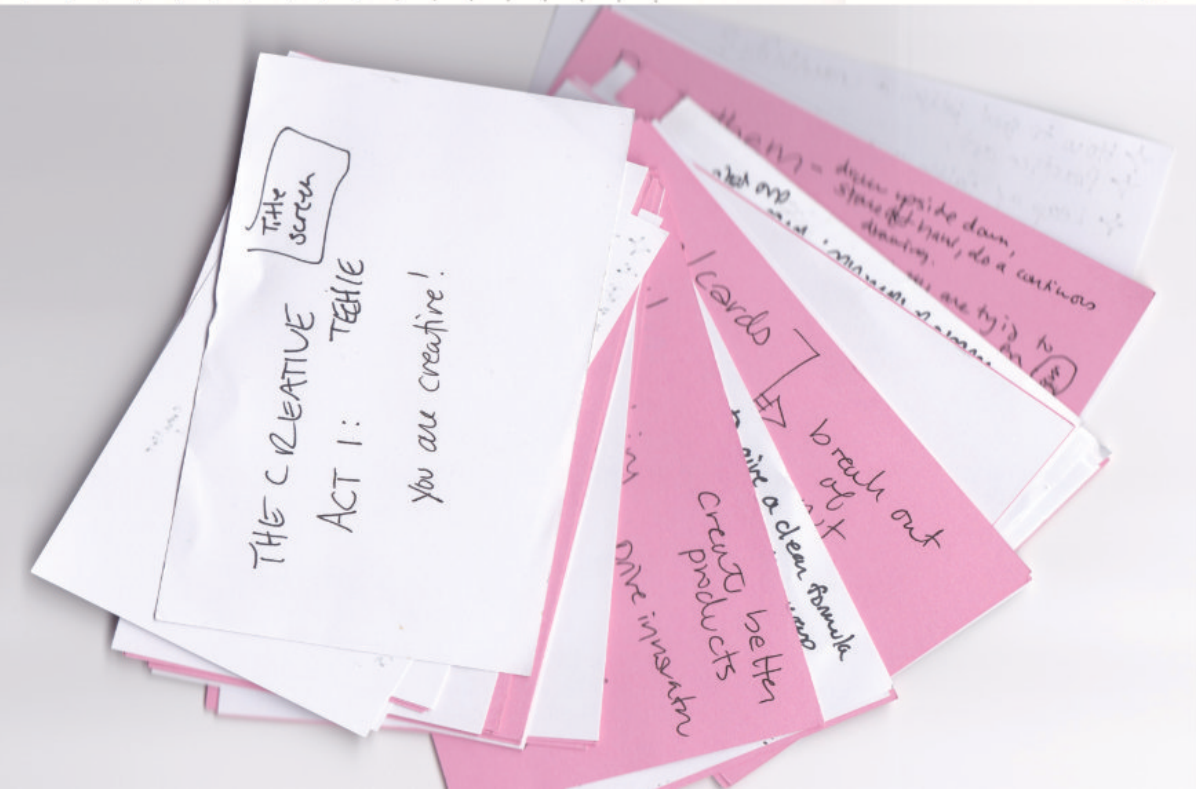
- ↳ a. you can!
- ↳ b. it's OK if you don't want to!

Drawing on the Right Side of the Brain

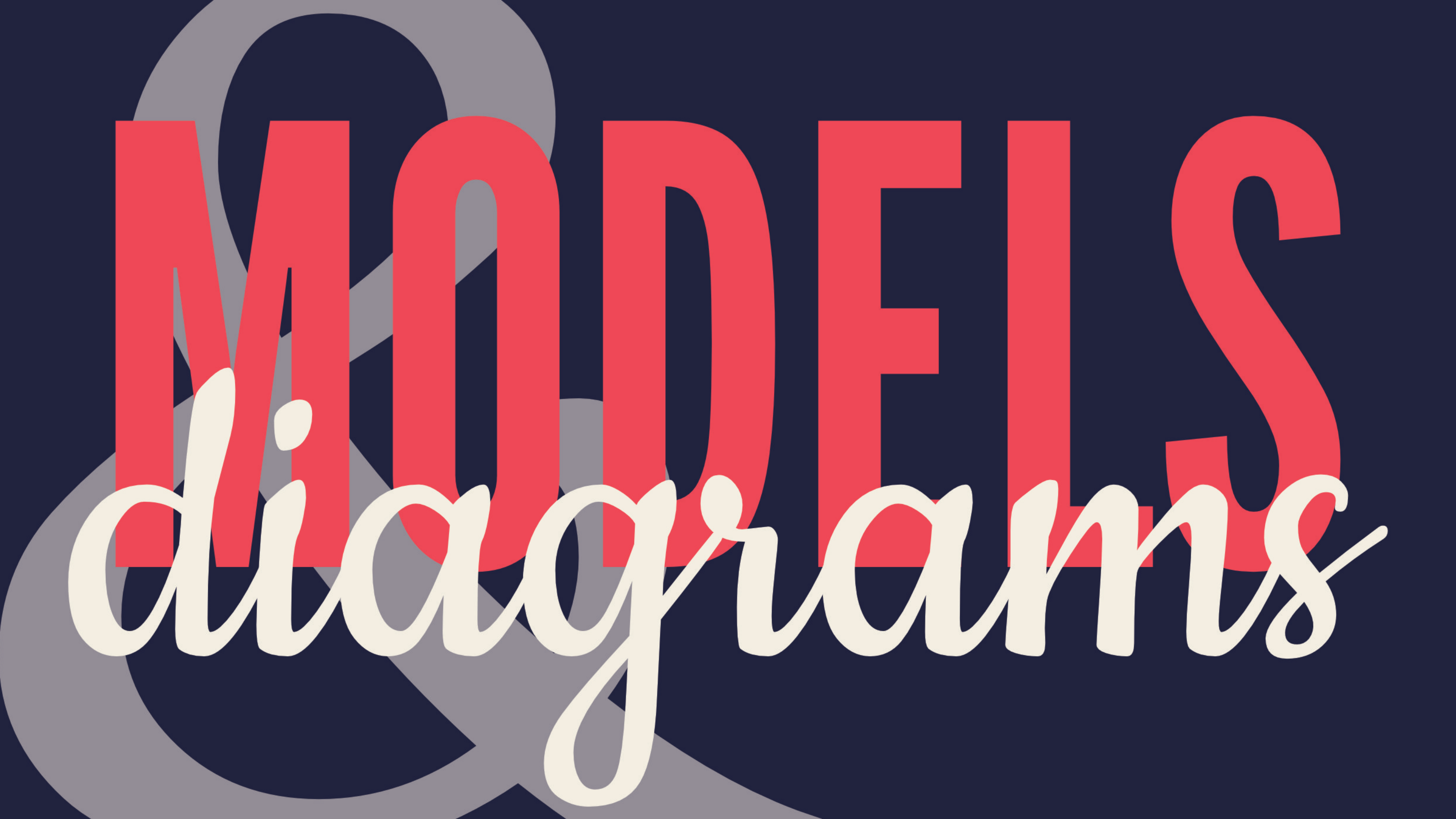
There's loads of creative outlets open to you including cooking, poetry, code, woodworking, and loads more!

### s/creativity/innovation/g

- ✦ not the same thing, of course, but we strive to be innovative and often are dismissive of creativity.
- ✦ creativity unlocks innovation - you need new thoughts and connections to drive innovation
- ✦ Creativity helps you solve problems, keeps you flexible and open
- ✦ Ingesting inspiration widely can help drive truly innovative ideas, e.g.



```
fun smashThePatriarchy()  
{  
    speakTruthToPower()  
    marchInTheStreets()  
    buildOurOwnStructures()  
}
```



# MODELS

## *diagrams*



## Engine



## process

100

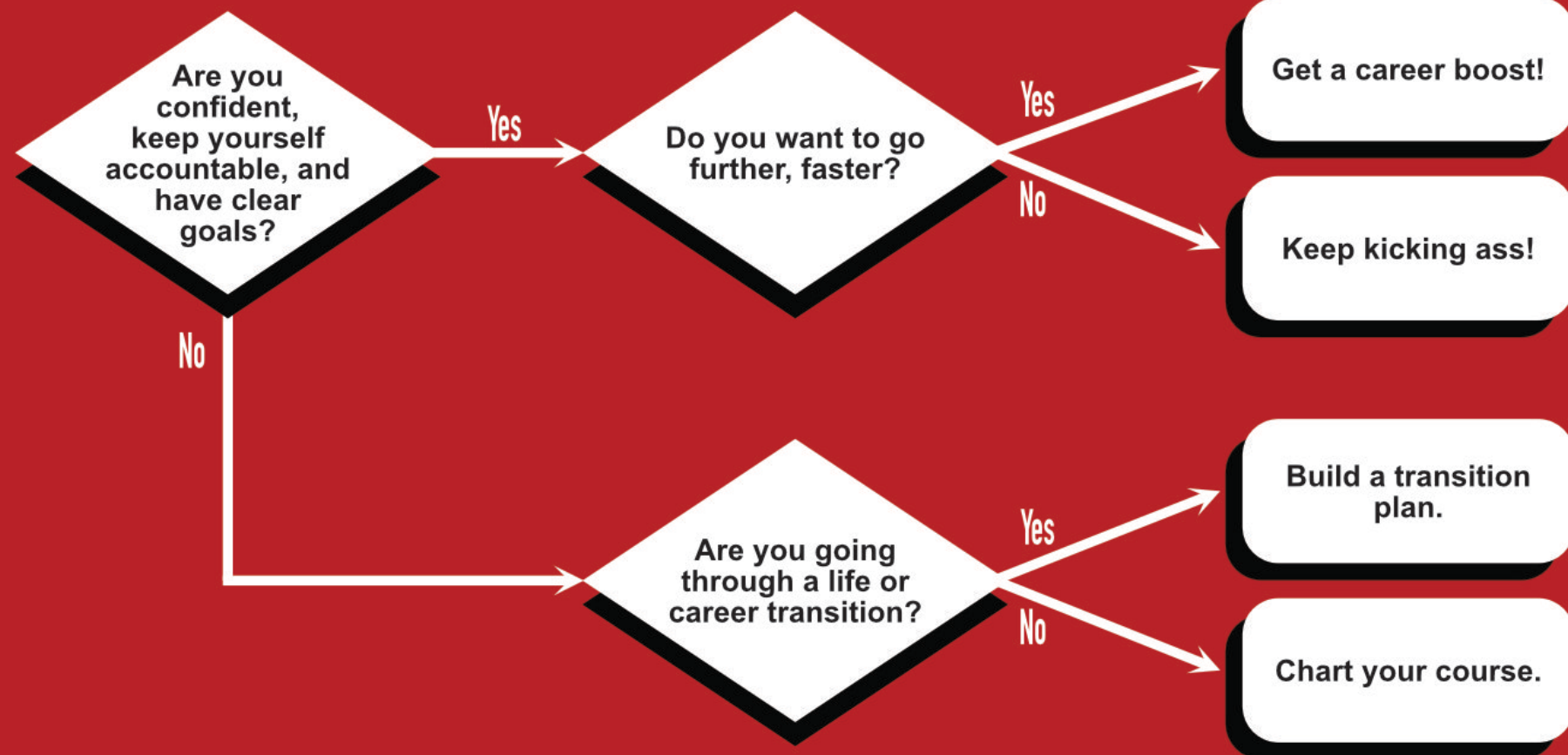
KOTLIN, OUR HERO OF DEVELOPER  
PRODUCTIVITY EMERGES...



THERE'S `null`THING TO FEAR!



# Are you ready?



MEETING

*design*

GOAL



REALITY



OPTIONS



WILL DO



STRATEGIC  
problem solving

GENAI

lab

INNOVATION

*culture*



# Corey Latislaw

@colabug.bsky.social  
sketchnoting.tech/