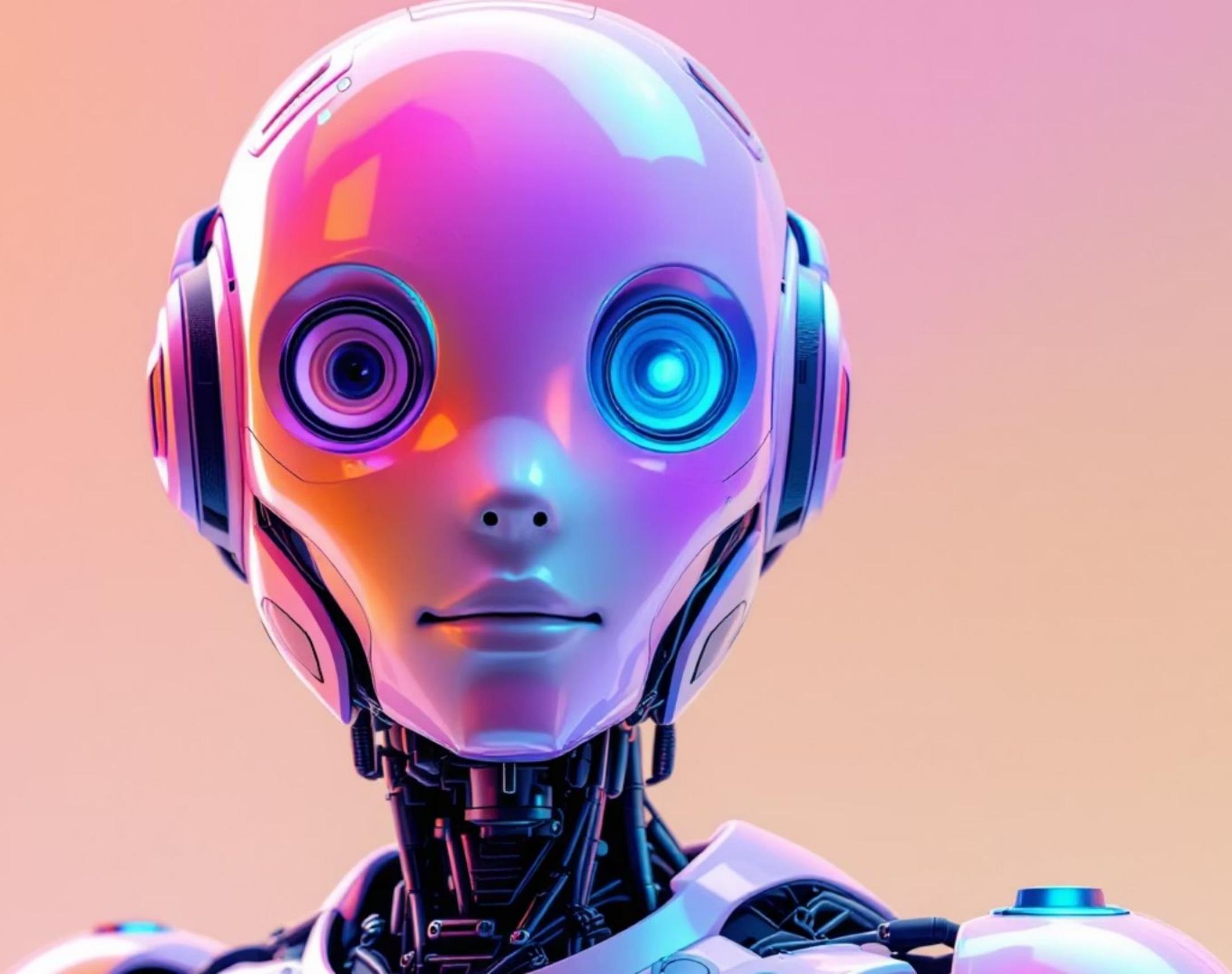


How come...





Mykola Kondratiuk

Program Manager @ Playtika

| Leading strategic R&D initiatives

| Focused on structured creativity and technical leadership

| Passionate about blending fresh ideas with flawless execution



Innovation is a Muscle

84%

Say innovation matters

6%

Happy with results

100%

Can improve with training

Innovation Myths

Myth

You need to be a genius

Random sparks

Lone heroes

Truth

Everyone can innovate

Structure creates outcomes

Teams drive real progress



What I Learned



Assigned topics
failed



Passion-based
self-selection
succeeded



Ownership drove
real engagement

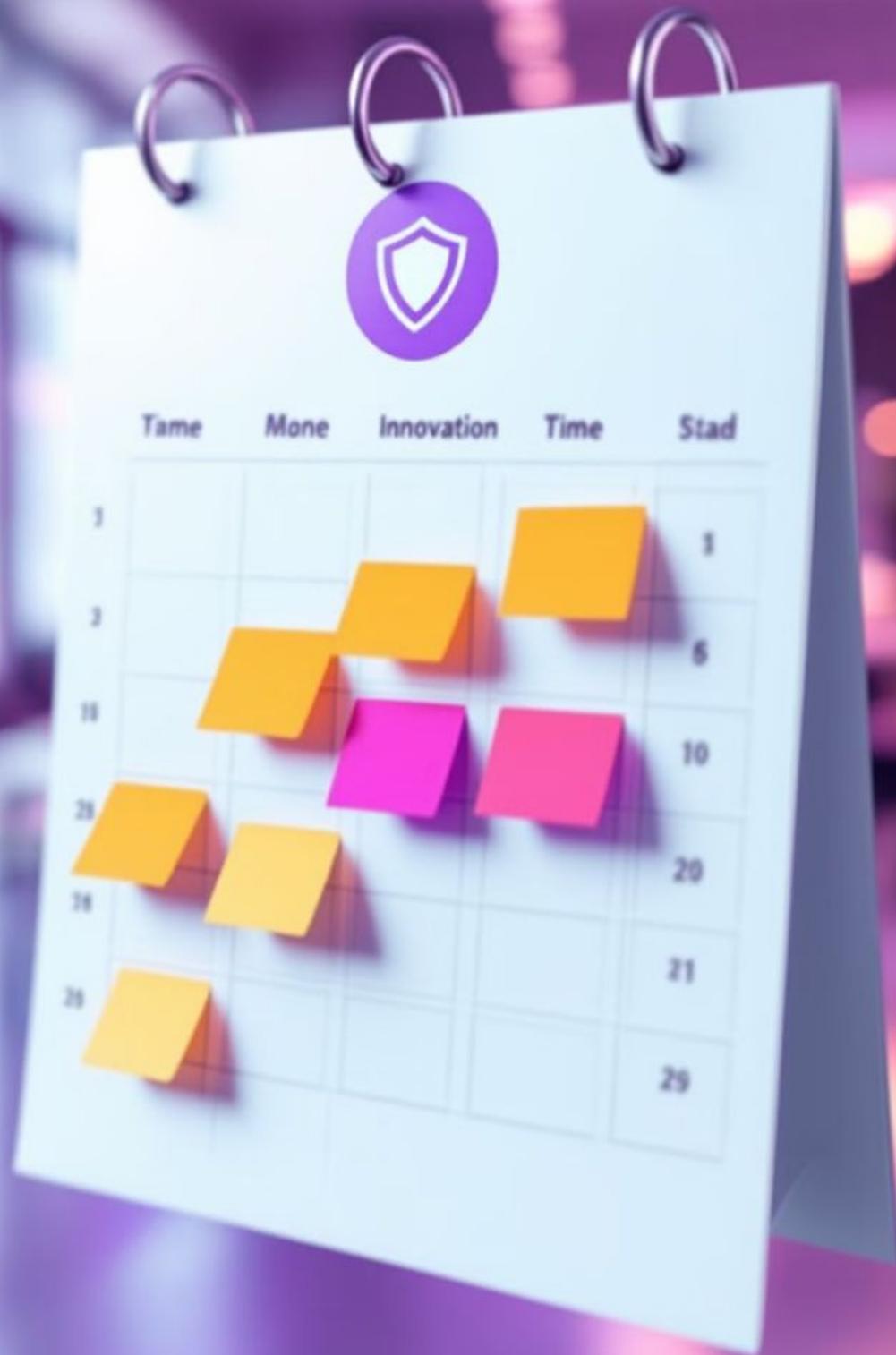


How many engineers does it take to innovate?

Framework



PRIME



P - Protected Time

Leadership commitment

Block calendar time

Measure outcomes



R – Regular Sessions



Share ideas early



Gather Feedback



Iterate

I – Integrated in OKRs



Align to business



Make outcomes measurable



Avoid innovation theater



M – Makerspace Hackathons

2-day events

Self-organized teams

Rapid Prototyping

Business Alignment

E — External Inspiration



Conferences



Workshops



Meetups



Practical Takeaways

Block time now



Let teams pick topics



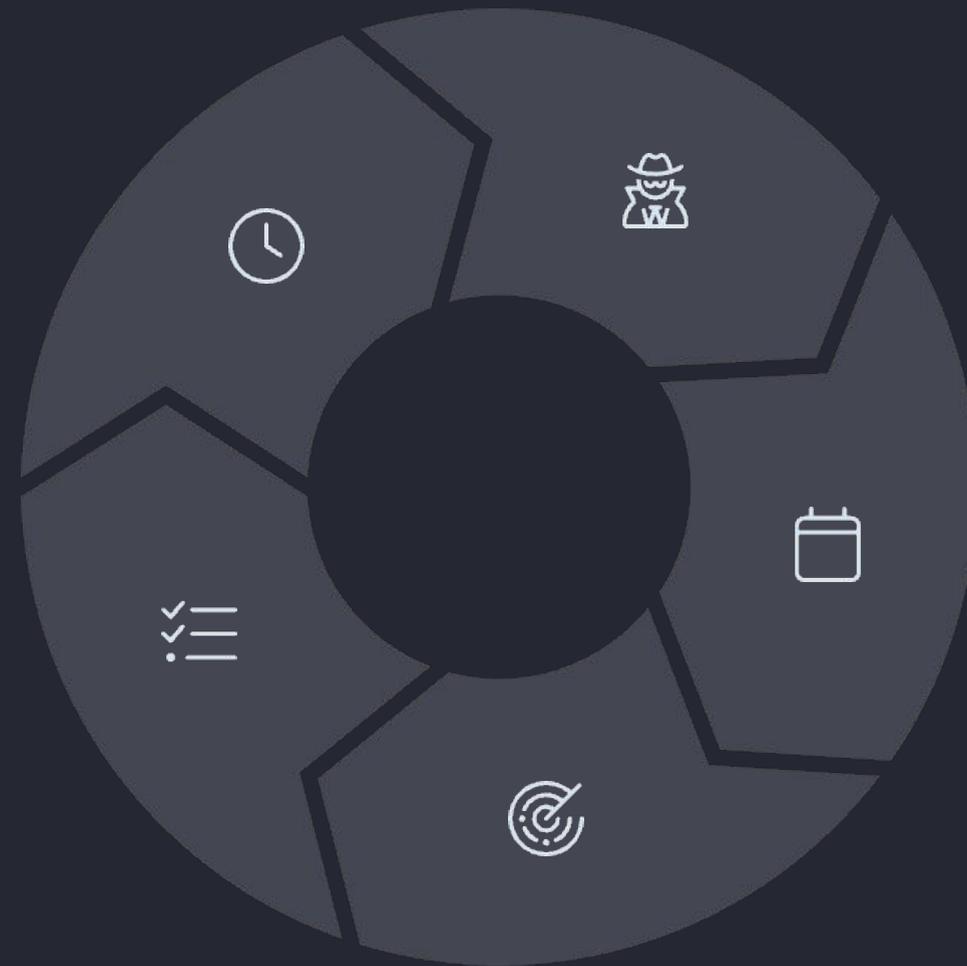
Plan Hackathons



Measure real results



Review outcomes



Innovation Defines Your Future

The best way to predict the future is to invent it.



Join me on LinkedIn

To share experiences on innovation &
leadership

 [linkedin.com/in/nikolay-kondratyk](https://www.linkedin.com/in/nikolay-kondratyk)

