

You're already building a software factory.

PLUS 1,000 WAYS TO NOT BUILD ONE





**WE NEED TO BUILD MORE
DATA CENTERS. AI NEEDS IT.**



WE'RE CURING CANCER, RIGHT?



*The future is already here—
it's just not evenly distributed.*



REQUIREMENTS



STANDARDS



PRE-COMMIT CHECKS



CODE REVIEW



TESTING



INFRASTRUCTURE
AS CODE



AUTO-SCALING



SLOS

Move fast and ship things.





A software factory is a system that turns intent into trusted software outcomes using humans, agents, and automation.

The best practices have
yet to be defined.

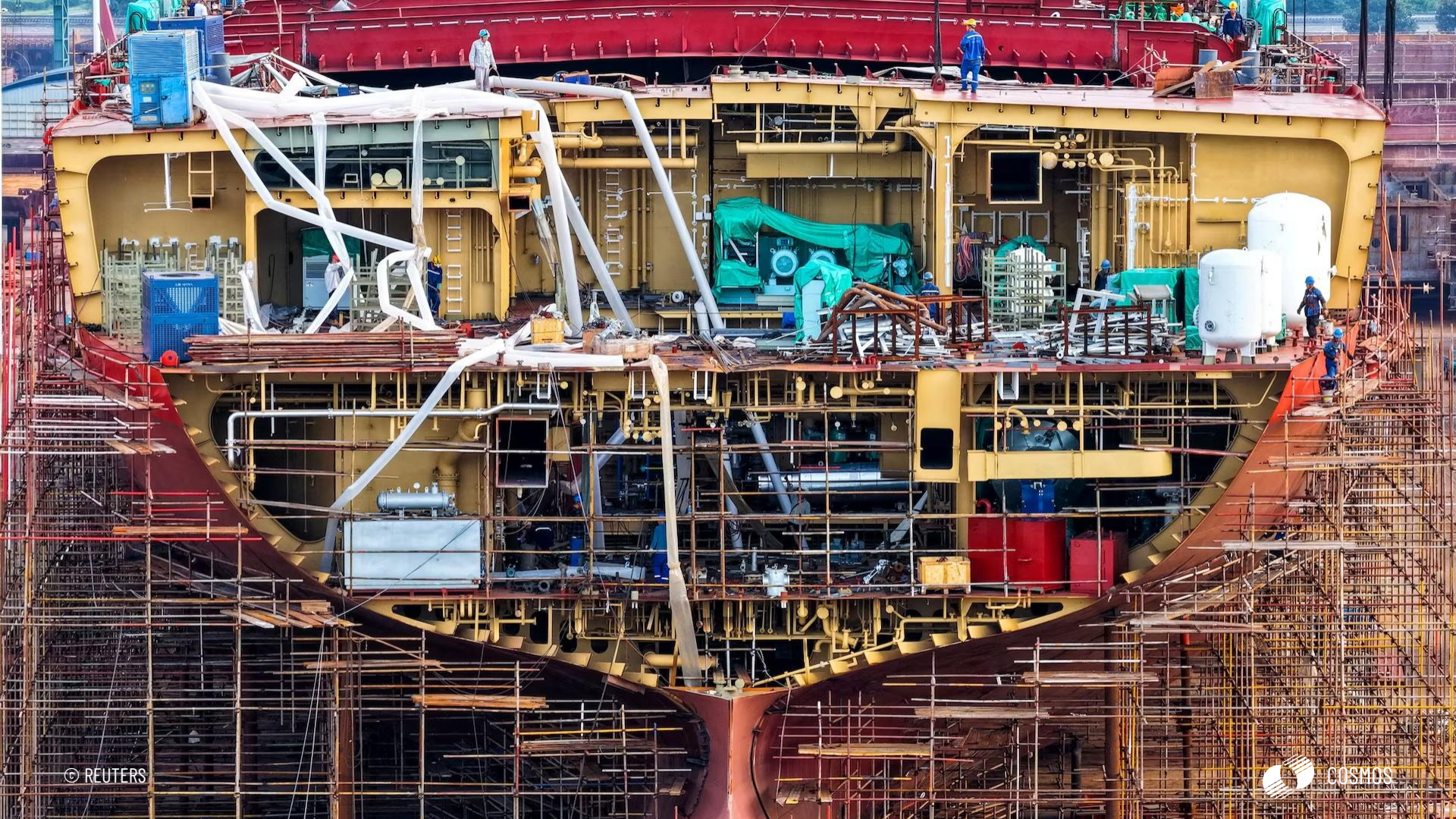
**I HAVE NO IDEA
WHAT I'M DOING**



*A complex system that works
is invariably found to have
evolved from a simple system
that worked.*

Don't make building the
factory the goal.

Improve the foundations
before you build the factory.



*I have not failed. I've just
found thousands of ways
that won't work.*

Your factory is not a code
generation machine.

Automate the known,
don't automate the thinking.

The limit on autonomy is
how much of the result you
can verify and trust.

Code review that is 90% good
is not good enough.

You can't review everything.

Inspect evidence, not output.

Slop is not a model
quality problem.

Apply back pressure.

One agent can't do it all.



TRIAGE



REPRODUCE



CODE



REVIEW



REVISE



MERGE

The hardest part isn't
technical.

Industrial designer,
not factory worker.

Smaller teams,
not less engineers.

Expertise becomes more
important, not less.

Delegate

Establish constraints

Shape the context

Make work verifiable

Inspect evidence

Failures into improvements

The best factories don't
remove human judgment,
they know when to ask for it.

Start simple and
take it one step at a time.

Thank you.

@AMATEURHUMAN

